

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended March 31, 2019

Commission File Number: 001-33401

**CINEMARK HOLDINGS, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of incorporation or organization)

**20-5490327**  
(I.R.S. Employer  
Identification No.)

**3900 Dallas Parkway  
Suite 500  
Plano, Texas**  
(Address of principal executive offices)

**75093**  
(Zip Code)

**Registrant's telephone number, including area code: (972) 665-1000**

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>
Emerging growth company	<input type="checkbox"/>		

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

**Securities registered pursuant to Section 12(b) of the Act:**

<u>Title of Each Class</u>	<u>Trading Symbol(s)</u>	<u>Name of each exchange on which registered</u>
Common stock, par value \$.001 per share	CNK	New York Stock Exchange

As of April 30, 2019, 117,101,510 shares of common stock were issued and outstanding.

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### **Cautionary Statement Regarding Forward-Looking Statements**

Certain matters within this Quarterly Report on Form 10Q include “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The “forward-looking statements” may include our current expectations, assumptions, estimates and projections about our business and our industry. They may include statements relating to future revenues, expenses and profitability, the future development and expected growth of our business, projected capital expenditures, attendance at movies generally or in any of the markets in which we operate, the number or diversity of popular movies released and our ability to successfully license and exhibit popular films, national and international growth in our industry, competition from other exhibitors and alternative forms of entertainment and determinations in lawsuits in which we are defendants. Forward-looking statements can be identified by the use of words such as “may,” “should,” “could,” “estimates,” “predicts,” “potential,” “continue,” “anticipates,” “believes,” “plans,” “expects,” “future” and “intends” and similar expressions. Forward-looking statements may involve known and unknown risks, uncertainties and other factors that may cause the actual results or performance to differ from those projected in the forward-looking statements. These statements are not guarantees of future performance and are subject to risks, uncertainties and other factors, some of which are beyond our control and difficult to predict and could cause actual results to differ materially from those expressed or forecasted in the forward-looking statements. For a description of the risk factors, please review the “Risk Factors” section or other sections in the Company’s Annual Report on Form 10-K filed February 28, 2019 and quarterly reports on Form 10-Q, filed with the Securities and Exchange Commission. All forward-looking statements are expressly qualified in their entirety by such risk factors. We undertake no obligation, other than as required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

**PART I - FINANCIAL INFORMATION**

**Item 1. Financial Statements**

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED BALANCE SHEETS  
(in thousands, except share data, unaudited)**

	<u>March 31, 2019</u>	<u>December 31, 2018</u>
<b>Assets</b>		
<b>Current assets</b>		
Cash and cash equivalents	\$ 425,194	\$ 426,222
Inventories	18,142	19,319
Accounts receivable	85,062	95,084
Current income tax receivable	4,213	3,288
Prepaid expenses and other	11,895	15,117
Total current assets	<u>544,506</u>	<u>559,030</u>
Theatre properties and equipment	3,213,464	3,404,150
Less: accumulated depreciation and amortization	1,489,011	1,571,017
Theatre properties and equipment, net	<u>1,724,453</u>	<u>1,833,133</u>
Operating lease right-of-use assets	1,443,451	—
<b>Other assets</b>		
Goodwill	1,276,753	1,276,324
Intangible assets - net	324,952	330,910
Investment in NCM	272,414	275,592
Investments in and advances to affiliates	157,458	156,766
Long-term deferred tax asset	7,851	9,028
Deferred charges and other assets - net	38,910	41,055
Total other assets	<u>2,078,338</u>	<u>2,089,675</u>
<b>Total assets</b>	<u>\$ 5,790,748</u>	<u>\$ 4,481,838</u>
<b>Liabilities and equity</b>		
<b>Current liabilities</b>		
Current portion of long-term debt	\$ 7,984	\$ 7,984
Current portion of operating lease obligations	211,387	—
Current portion of finance and capital lease obligations	14,942	27,065
Current income tax payable	31,855	12,179
Current liability for uncertain tax positions	225	573
Accounts payable and accrued expenses	390,585	426,888
Total current liabilities	<u>656,978</u>	<u>474,689</u>
<b>Long-term liabilities</b>		
Long-term debt, less current portion	1,772,304	1,772,627
Operating lease obligations, less current portion	1,284,317	—
Finance and capital lease obligations, less current portion	134,216	232,467
Long-term deferred tax liability	148,665	155,626
Long-term liability for uncertain tax positions	13,546	13,380
Deferred lease expenses	—	39,235
Deferred revenue - NCM	284,944	287,349
Other long-term liabilities	31,992	50,348
Total long-term liabilities	<u>3,669,984</u>	<u>2,551,032</u>
Commitments and contingencies (see Note 18)		
<b>Equity</b>		
Cinemark Holdings, Inc.'s stockholders' equity:		
Common stock, \$0.001 par value: 300,000,000 shares authorized, 121,792,137 shares issued and 117,107,057 shares outstanding at March 31, 2019 and 121,456,721 shares issued and 116,830,530 shares outstanding at December 31, 2018	121	121
Additional paid-in-capital	1,158,394	1,155,424
Treasury stock, 4,685,080 and 4,626,191 shares, at cost, at March 31, 2019 and December 31, 2018, respectively	(81,206)	(79,259)
Retained earnings	696,267	686,459
Accumulated other comprehensive loss	(321,634)	(319,007)
Total Cinemark Holdings, Inc.'s stockholders' equity	<u>1,451,942</u>	<u>1,443,738</u>

Noncontrolling interests	<u>11,844</u>	<u>12,379</u>
Total equity	<u>1,463,786</u>	<u>1,456,117</u>
<b>Total liabilities and equity</b>	<b>\$ <u>5,790,748</u></b>	<b>\$ <u>4,481,838</u></b>

The accompanying notes are an integral part of the condensed consolidated financial statements.

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF INCOME**  
(in thousands, except per share data, unaudited)

	<b>Three Months Ended March 31,</b>	
	<b>2019</b>	<b>2018</b>
<b>Revenues</b>		
Admissions	\$ 395,540	\$ 452,624
Concession	251,324	261,772
Other	67,859	65,575
Total revenues	<u>714,723</u>	<u>779,971</u>
<b>Cost of operations</b>		
Film rentals and advertising	210,077	240,915
Concession supplies	43,071	40,824
Salaries and wages	96,136	93,158
Facility lease expense	85,613	82,091
Utilities and other	110,637	109,432
General and administrative expenses	37,976	42,384
Depreciation and amortization	64,462	64,395
Impairment of long-lived assets	5,584	591
Loss on disposal of assets and other	3,799	3,939
Total cost of operations	<u>657,355</u>	<u>677,729</u>
<b>Operating income</b>	57,368	102,242
<b>Other income (expense)</b>		
Interest expense	(25,141)	(27,115)
Loss on debt amendments and refinancing	-	(1,484)
Interest income	2,691	2,238
Foreign currency exchange gain	22	1,378
Distributions from NCM	4,548	6,358
Interest expense - NCM	(4,782)	(4,979)
Equity in income of affiliates	10,404	8,636
Total other expense	<u>(12,258)</u>	<u>(14,968)</u>
<b>Income before income taxes</b>	45,110	87,274
Income taxes	11,917	25,097
<b>Net income</b>	\$ 33,193	\$ 62,177
Less: Net income attributable to noncontrolling interests	465	156
<b>Net income attributable to Cinemark Holdings, Inc.</b>	<u>\$ 32,728</u>	<u>\$ 62,021</u>
<b>Weighted average shares outstanding</b>		
Basic	<u>116,179</u>	<u>115,883</u>
Diluted	<u>116,418</u>	<u>116,143</u>
<b>Earnings per share attributable to Cinemark Holdings, Inc.'s common stockholders</b>		
Basic	<u>\$ 0.28</u>	<u>\$ 0.53</u>
Diluted	<u>\$ 0.28</u>	<u>\$ 0.53</u>

The accompanying notes are an integral part of the condensed consolidated financial statements.

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME**  
(In thousands, unaudited)

	<b>Three Months Ended March 31,</b>	
	<b>2019</b>	<b>2018</b>
<b>Net income</b>	\$ 33,193	\$ 62,177
<b>Other comprehensive income (loss), net of tax</b>		
Unrealized loss due to fair value adjustments on interest rate swap agreements, net of taxes of \$1,069, net of settlements	(3,311)	—
Other comprehensive income (loss) in equity method investments	(71)	136
Foreign currency translation adjustments	755	204
Total other comprehensive income (loss), net of tax	(2,627)	340
Total comprehensive income, net of tax	30,566	62,517
Comprehensive income attributable to noncontrolling interests	(465)	(156)
<b>Comprehensive income attributable to Cinemark Holdings, Inc.</b>	<b>\$ 30,101</b>	<b>\$ 62,361</b>

The accompanying notes are an integral part of the condensed consolidated financial statements.

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(in thousands, unaudited)

	<b>Three Months Ended March 31,</b>	
	<b>2019</b>	<b>2018</b>
<b>Operating activities</b>		
Net income	\$ 33,193	\$ 62,177
Adjustments to reconcile net income to cash provided by operating activities:		
Depreciation	63,247	63,514
Amortization of intangible and other assets and favorable/unfavorable leases	1,215	881
Amortization of long-term prepaid rents	—	639
Amortization of debt issue costs	1,328	1,590
Loss on debt amendments and refinancing	—	1,484
Amortization of deferred revenues, deferred lease incentives and other	(4,021)	(5,343)
Impairment of long-lived assets	5,584	591
Share based awards compensation expense	2,970	3,426
Loss on disposal of assets and other	3,799	3,939
Non-cash rent expense	(819)	—
Deferred lease expenses	—	(483)
Equity in income of affiliates	(10,404)	(8,636)
Deferred income tax expenses	(10,964)	(72)
Distributions from equity investees	14,342	12,323
Changes in assets and liabilities and other	4,814	(52,378)
Net cash provided by operating activities	<u>104,284</u>	<u>83,652</u>
<b>Investing activities</b>		
Additions to theatre properties and equipment	(57,569)	(80,163)
Proceeds from sale of theatre properties and equipment and other	57	477
Investment in joint ventures and other, net	—	764
Net cash used for investing activities	<u>(57,512)</u>	<u>(78,922)</u>
<b>Financing activities</b>		
Dividends paid to stockholders	(39,797)	(37,346)
Payroll taxes paid as a result of stock withholdings	(1,947)	(2,695)
Repayments of long-term debt	(1,649)	(1,649)
Payment of debt issue costs	—	(4,962)
Fees paid related to debt amendments	—	(704)
Payments on capital leases	(3,517)	(6,090)
Other	(1,000)	—
Net cash used for financing activities	<u>(47,910)</u>	<u>(53,446)</u>
<b>Effect of exchange rate changes on cash and cash equivalents</b>	<u>110</u>	<u>215</u>
<b>Decrease in cash and cash equivalents</b>	<u>(1,028)</u>	<u>(48,501)</u>
<b>Cash and cash equivalents:</b>		
Beginning of period	426,222	522,547
End of period	<u>\$ 425,194</u>	<u>\$ 474,046</u>

Supplemental information (see Note 15)

The accompanying notes are an integral part of the condensed consolidated financial statements.



CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
In thousands, except share and per share data

**1. The Company and Basis of Presentation**

Cinemark Holdings, Inc. and subsidiaries (the “Company”) operates in the motion picture exhibition industry, with theatres in the United States (“U.S.”), Brazil, Argentina, Chile, Colombia, Peru, Ecuador, Honduras, El Salvador, Nicaragua, Costa Rica, Panama, Guatemala, Bolivia, Curacao and Paraguay.

The accompanying condensed consolidated balance sheet as of December 31, 2018, which was derived from audited financial statements, and the unaudited condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America (“U.S. GAAP”) for interim financial information and in accordance with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by U.S. GAAP for complete consolidated financial statements. In the opinion of management, all adjustments, consisting of normal recurring adjustments, considered necessary for a fair presentation have been included. The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and the accompanying notes. Actual results could differ from these estimates. Majority-owned subsidiaries that the Company has control of are consolidated while those affiliates of which the Company owns between 20% and 50% and does not control are accounted for under the equity method. Those affiliates of which the Company owns less than 20% are generally accounted for under the cost method, unless the Company is deemed to have the ability to exercise significant influence over the affiliate, in which case the Company would account for its investment under the equity method. The results of these subsidiaries and affiliates are included in the condensed consolidated financial statements effective with their formation or from their dates of acquisition. Intercompany balances and transactions are eliminated in consolidation.

These condensed consolidated financial statements should be read in conjunction with the audited annual consolidated financial statements and the notes thereto for the year ended December 31, 2018, included in the Annual Report on Form 10-K filed February 28, 2019 by the Company under the Securities Exchange Act of 1934, as amended (the “Exchange Act”). Operating results for the three months ended March 31, 2019 are not necessarily indicative of the results to be achieved for the full year.

**2. New Accounting Pronouncements**

In February 2016, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) 2016-02, *Leases (Topic 842)*, (“ASC Topic 842”). The purpose of ASC Topic 842 is to provide financial statement users a better understanding of the amount, timing, and uncertainty of cash flows arising from leases. The adoption of ASU 2016-02 resulted in the recognition of a right-of-use asset and a lease liability for most operating leases. Additionally, new disclosure requirements include qualitative and quantitative information about the amounts recorded in the financial statements. The Company adopted ASC Topic 842 effective January 1, 2019. See Note 3 for further discussion.

**3. Adoption of ASC Topic 842 – Lease Accounting**

The Company adopted ASC Topic 842 as of January 1, 2019 under the modified retrospective approach that resulted in the recognition of a cumulative-effect adjustment to the opening balance of retained earnings with an option to elect certain practical expedients. The Company elected the following practical expedients, as allowed by ASC Topic 842:

- The Company chose not to separate nonlease components from lease components, accounting for lease components and nonlease components associated with a lease as a single lease component. More specifically, for theatre leases, the Company elected not to separate fixed common area maintenance costs from lease costs when calculating lease liabilities and assets.
- The Company also elected the following practical expedients:
  - The Company did not reassess whether existing contracts in effect as of the transition date of January 1, 2019 were, or contained, a lease.
  - The Company did not reassess the classification of existing leases as operating or finance as of the transition date.
  - The Company did not reassess whether any initial direct costs were incurred for any of its existing leases.
  - The Company did not elect to apply the recognition requirements of ASC 842 to short-term leases.

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
In thousands, except share and per share data

The adoption of ASC Topic 842 included the following primary impacts:

1. The Company recorded a right-of-use asset and lease liability for all of its operating leases as required by the standard. The lease liability for each lease was determined based on the present value of future minimum lease payments. The right-of-use asset was based on the lease liability value, adjusted for offsets that existed as of adoption, including deferred rent liabilities of (\$39,235), net favorable and unfavorable lease intangibles of (\$5,780), deferred lease incentive liabilities of (\$12,960) and long-term prepaid rents of \$7,707. The Company recorded operating lease right-of-use assets of \$1,491,245 and operating lease liabilities of \$1,545,210 upon adoption.
2. Certain of the Company's existing lease assets and liabilities, which were accounted for under prior sale-leaseback accounting guidance, were derecognized in accordance with ASC Topic 842 and reevaluated for classification per the new accounting guidance. Several of these leases have been reestablished as operating leases based on ASC Topic 842.
  - a. For those leases that are now classified as operating leases in accordance with ASC Topic 842, approximately \$110,442 and \$126,376 of lease assets and liabilities, respectively, were recorded as an adjustment to beginning retained earnings. The related net deferred income tax asset for these accounts was also recorded as an adjustment to beginning retained earnings. See additional impact discussed in item 3 below.
  - b. The Company recognized finance lease assets and liabilities in the amount of \$57,440 as of January 1, 2019 for the remaining leases that were determined to be finance leases under ASC Topic 842.
3. For the leases noted in item 2a above, the Company will now record the related operating lease payments as facility lease expense, compared to prior periods in which the capitalized asset was depreciated and lease payments were recorded as a reduction of a lease liability and interest expense.

*Theatre Leases* - The Company conducts a significant part of its theatre operations in leased properties under noncancelable operating and finance leases with terms generally ranging from 10 to 25 years. In addition to the fixed lease payments, some of the leases provide for variable lease payments and some require the payment of taxes, insurance and other costs applicable to the property. Variable lease payments include payments based on a percentage of retail sales over contractual levels or payments adjusted periodically for inflation or changes in attendance. The Company can renew, at its option, a substantial portion of the leases at defined or then market rental rates for various periods. Some leases also provide for escalating rent payments throughout the lease term. The Company recognizes fixed lease expense for the operating leases on a straight-line basis over the lease term. The Company's theatre lease agreements do not contain any material residual value guarantees or material restrictive covenants.

*Equipment Leases* - The Company has certain equipment operating leases primarily including projectors, trash compactors and various other equipment used in the day-to-day operation of the business. Certain of the leases require fixed lease payments to be made over the duration of the lease term, while others are variable in nature based on usage or sales. Certain of these leases are month-to-month, while others are noncancelable with terms generally ranging from 5 to 12 years. The Company's equipment lease agreements do not contain any material residual value guarantees or material restrictive covenants.

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
In thousands, except share and per share data

The following table represents the operating and finance right-of-use assets and lease liabilities as of March 31, 2019.

Leases	Classification	As of March 31, 2019
<i>Assets (1)</i>		
Operating lease assets	Operating lease assets	\$ 1,443,451
Finance lease assets	Theatre properties and equipment, net of accumulated depreciation and amortization (2)	126,854
Total lease assets		<u>\$ 1,570,305</u>
<i>Liabilities (1)</i>		
Current		
Operating	Current portion of operating lease obligations	\$ 211,387
Finance	Current portion of finance lease obligations	14,942
Noncurrent		
Operating	Operating lease obligations, less current portion	1,284,317
Finance	Finance lease obligations, less current portion	134,216
Total lease liabilities		<u>\$ 1,644,862</u>

- (1) The lease right-of-use assets and liabilities recorded on the Company's condensed consolidated balance sheet generally do not include renewal options that have not yet been executed. The Company does not consider a lease renewal exercise as reasonably certain until immediately before the necessary notification is provided to the landlord.
- (2) Finance lease assets are net of accumulated amortization of \$50,503 as of March 31, 2019.

As of March 31, 2019, the Company had signed lease agreements with total noncancelable lease payments of approximately \$195,955 related to theatre leases that had not yet commenced. The timing of lease commencement is dependent on the completion of construction of the related theatre facility. Additionally, these amounts are based on estimated square footage and costs to construct each facility and may be subject to adjustment upon final completion of each construction project. In accordance with ASC Topic 842, fixed minimum lease payments related to these theatres are not included in the right of use assets and lease liabilities as of March 31, 2019. There were no significant noncancelable lease agreements signed, but not yet commenced, related to equipment leases.

The following table represents the Company's aggregate lease costs, by lease classification, for the three months ended March 31, 2019.

Lease Cost	Classification	Three Months Ended March 31, 2019
<i>Operating lease costs</i>		
Equipment (1)	Utilities and other	\$ 1,743
Theatres (2)(3)	Facility lease expense	84,785
Total operating lease costs		<u>\$ 86,528</u>
<i>Finance lease costs</i>		
Amortization of leased assets	Depreciation and amortization	3,740
Interest on lease liabilities	Interest expense	2,021
Total finance lease costs		<u>\$ 5,761</u>

- (1) Includes approximately \$620 of short-term lease payments.
- (2) Includes approximately \$15,934 of variable lease payments based on a change in index, such as CPI or inflation, variable payments based on revenues or attendance and variable common area maintenance costs.
- (3) Approximately \$402 of lease payments are included in general administrative expenses primarily related to office leases.

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
In thousands, except share and per share data

The following table represents the maturity of lease liabilities, by lease classification, as of March 31, 2019.

Years Ending	Operating Leases	Finance Leases	Total
2019	\$ 209,134	\$ 16,683	\$ 225,817
2020	265,866	22,373	288,239
2021	248,804	18,661	267,465
2022	219,925	17,925	237,850
2023	189,116	17,236	206,352
After 2023	674,349	101,109	775,458
Total lease payments	\$ 1,807,194	\$ 193,987	\$ 2,001,181
Less: Interest	311,490	44,829	356,319
Present value of lease liabilities	\$ 1,495,704	\$ 149,158	\$ 1,644,862

The following table represents future minimum lease payments under noncancelable operating and capital leases at December 31, 2018 as presented in the Company's Annual Report on Form 10-K filed February 28, 2019:

Years Ending	Operating Leases	Capital Leases
2019	\$ 253,323	\$ 42,434
2020	242,336	41,502
2021	230,396	34,589
2022	204,628	32,462
2023	176,802	28,534
Thereafter	677,091	166,375
Total	\$ 1,784,576	345,896
Amounts representing interest payments		(86,364)
Present value of future minimum payments		259,532
Current portion of finance and capital lease obligations		(27,065)
Capital lease obligations, less current portion		\$ 232,467

The following table represents the weighted-average remaining lease term and discount rate, disaggregated by lease classification, as of March 31, 2019.

Lease Term and Discount Rate	As of March 31, 2019
<i>Weighted-average remaining lease term (years) (1)</i>	
Operating leases - equipment	4.5
Operating leases - theatres	8.2
Finance leases - equipment	6.3
Finance leases - theatres	10.9
<i>Weighted-average discount rate (2)</i>	
Operating leases - equipment	4.3%
Operating leases - theatres	4.8%
Finance leases - equipment	5.5%
Finance leases - theatres	5.3%

(1) The lease right-of-use assets and liabilities recorded on the Company's condensed consolidated balance sheet generally do not include renewal options that have not yet been executed. The Company does not consider a lease renewal exercise as reasonably certain until immediately before the necessary notification is provided to the landlord.

(2) The discount rate for each lease represents the incremental borrowing rate that the Company would incur to borrow on a collateralized basis over a similar term and amount equal to lease payments in a similar economic environment.

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
In thousands, except share and per share data

The following table represents the minimum cash lease payments included in the measurement of lease liabilities and the non-cash addition of right-of-use assets for the three months ended March 31, 2019.

<b>Other Information</b>	<b>Three months ended, March 31, 2019</b>	
<i>Cash paid for amounts included in the measurement of lease liabilities</i>		
Cash outflows for operating leases	\$	69,974
Cash outflows for finance leases - operating activities	\$	1,974
Cash outflows for finance leases - financing activities	\$	3,517
<i>Non-cash amount of leased assets obtained in exchange for:</i>		
Operating lease liabilities - equipment	\$	101
Finance lease liabilities	\$	—

#### 4. Revenue Recognition

The Company's patrons have the option to purchase movie tickets well in advance of a movie showtime or right before the movie showtime, or at any point in between those two timeframes depending on seat availability. The Company recognizes such admissions revenues when the showtime for a purchased movie ticket has passed. Concession revenues are recognized when sales are made at the registers. Other revenues primarily consist of screen advertising, promotional income and transactional fees. Screen advertising revenues are recognized over the period that the related advertising is delivered on-screen or in-theatre. The Company sells gift cards and discount ticket vouchers, the proceeds from which are recorded as current liabilities. Revenues for gift cards and discount ticket vouchers are recognized when they are redeemed for movie tickets or concession items. The Company offers a subscription program in the U.S. whereby patrons can pay a monthly fee to receive a monthly credit for use towards a future movie ticket purchase. The Company records the monthly subscription program fees as current liabilities and records admissions revenues when the showtime for a movie ticket purchased with a credit has passed. The Company also has loyalty programs in many of its locations that either have a prepaid annual membership fee or award points to customers as purchases are made. For those loyalty programs that have an annual membership fee, the Company recognizes the fee collected as other revenues over the term of the membership. For those loyalty programs that award points to customers based on their purchases, the Company records a portion of the original transaction proceeds as liabilities based on the number of reward points issued to customers and recognizes revenues when the customer redeems such points. Advances collected on long-term screen advertising, concession and other contracts are recorded as deferred revenues. In accordance with the terms of the agreements, the advances collected on such contracts are recognized during the period in which the Company satisfies the related performance obligations, which may differ from the period in which the advances are collected. These advances are recognized on either a straight-line basis over the term of the contracts or as the Company has met its performance obligations in accordance with the terms of the contracts.

Accounts receivable as of March 31, 2019 included approximately \$34,833 of receivables related to contracts with customers. The Company did not record any assets related to the costs to obtain or fulfill a contract with customers during the three months ended March 31, 2019.

#### *Disaggregation of Revenue*

The following table presents revenues for the three months ended March 31, 2019 and 2018, disaggregated based on major type of good or service and by reportable operating segment.

	<b>Three Months Ended March 31, 2019</b>		
	<b>U.S. Operating Segment (1)</b>	<b>International Operating Segment</b>	<b>Consolidated</b>
<b>Major Goods/Services</b>			
Admissions revenues	\$ 308,839	\$ 86,701	\$ 395,540
Concession revenues	199,386	51,938	251,324
Screen advertising and promotional revenues	20,580	14,038	34,618
Other revenues	26,011	7,230	33,241
<b>Total revenues</b>	<b>\$ 554,816</b>	<b>\$ 159,907</b>	<b>\$ 714,723</b>

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Major Goods/Services	Three Months Ended March 31, 2018		
	U.S. Operating	International Operating	Consolidated
	Segment (1)	Segment	
Admissions revenues	\$ 349,352	\$ 103,272	\$ 452,624
Concession revenues	203,750	58,022	261,772
Screen advertising and promotional revenues	18,179	14,269	32,448
Other revenues	25,062	8,065	33,127
<b>Total revenues</b>	<b>\$ 596,343</b>	<b>\$ 183,628</b>	<b>\$ 779,971</b>

(1) U.S. segment revenues include eliminations of intercompany transactions with the international operating segment. See Note 16 for additional information on intercompany eliminations.

The following table presents revenues for the three months ended March 31, 2019, disaggregated based on timing of revenue recognition.

	Three Months Ended March 31, 2019		
	U.S. Operating	International Operating	Consolidated
	Segment (1)	Segment	
Goods and services transferred at a point in time	\$ 532,183	\$ 143,109	\$ 675,292
Goods and services transferred over time	22,633	16,798	39,431
<b>Total</b>	<b>\$ 554,816</b>	<b>\$ 159,907</b>	<b>\$ 714,723</b>

(1) U.S. segment revenues include eliminations of intercompany transactions with the international operating segment. See Note 16 for additional information on intercompany eliminations.

#### Deferred Revenues

The following table presents changes in the Company's deferred revenues for the three months ended March 31, 2019.

	Deferred Revenue - NCM	Other Deferred Revenues (1)	Total
Balance at January 1, 2019	\$ 287,349	\$ 106,075	\$ 393,424
Amounts recognized as accounts receivable	—	5,907	5,907
Cash received from customers in advance	—	40,899	40,899
Common units received from NCM (see Note 8)	1,552	—	1,552
Revenue recognized during period	(3,957)	(43,760)	(47,717)
Foreign currency translation adjustments	—	(318)	(318)
<b>Balance at March 31, 2019</b>	<b>\$ 284,944</b>	<b>\$ 108,803</b>	<b>\$ 393,747</b>

(1) Includes liabilities associated with outstanding gift cards and SuperSavers, points or rebates outstanding under the Company's loyalty and membership programs and revenues not yet recognized for screen advertising and other promotional activities. Classified as accounts payable and accrued expenses or other long-term liabilities on the condensed consolidated balance sheet.

The table below summarizes the aggregate amount of the transaction price allocated to performance obligations that are unsatisfied as of March 31, 2019 and when the Company expects to recognize this revenue.

Remaining Performance Obligations	Twelve Months Ended March 31,					Thereafter	Total
	2020	2021	2022	2023	2024		
Deferred revenue - NCM	\$ 15,901	\$ 15,917	\$ 15,917	\$ 15,917	\$ 15,917	\$ 205,375	\$ 284,944
Deferred revenue - other	97,421	11,036	200	146	—	—	108,803
<b>Total</b>	<b>\$ 113,322</b>	<b>\$ 26,953</b>	<b>\$ 16,117</b>	<b>\$ 16,063</b>	<b>\$ 15,917</b>	<b>\$ 205,375</b>	<b>\$ 393,747</b>

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*Significant Financing Component*

As discussed further in Note 8, in connection with the completion of the NCM, Inc. (“NCMI”) initial public offering, the Company amended and restated its ESA with NCM and received approximately \$174,000 in cash consideration from NCM. The proceeds were recorded as deferred revenue and are being amortized over the term of the modified ESA, or through February 2037. In addition to the consideration received upon the ESA modification during 2007, the Company also receives consideration in the form of common units from NCM, at each annual common unit adjustment settlement, in exchange for exclusive access to the Company’s newly opened domestic screens under the ESA. See Note 8 for additional information regarding the common unit adjustment and related accounting. Due to the significant length of time between receiving the consideration from NCM and fulfillment of the related performance obligation, the ESA includes an implied significant financing component, as per the guidance in ASC Topic 606.

As a result of the significant financing component on deferred revenue - NCM, the Company recognized incremental screen advertising revenue and an offsetting interest expense of \$4,782 and \$4,979 during the three months ended March 31, 2019 and 2018, respectively. The interest expense was calculated using the Company’s incremental borrowing rates at the time when the cash and each tranche of common units were received from NCM, which ranged from 5.5% to 8.0%.

**5. Earnings Per Share**

The Company considers its unvested restricted stock awards, which contain non-forfeitable rights to dividends, participating securities, and includes such participating securities in its computation of earnings per share pursuant to the two-class method. Basic earnings per share for the two classes of stock (common stock and unvested restricted stock) is calculated by dividing net income by the weighted average number of shares of common stock and unvested restricted stock outstanding during the reporting period. Diluted earnings per share is calculated using the weighted average number of shares of common stock plus the potentially dilutive effect of common equivalent shares outstanding determined under both the two class method and the treasury stock method.

The following table presents computations of basic and diluted earnings per share under the two-class method:

	Three Months Ended March 31,	
	2019	2018
<b>Numerator:</b>		
Net income attributable to Cinemark Holdings, Inc.	\$ 32,728	\$ 62,021
Earnings allocated to participating share-based awards (1)	(183)	(297)
Net income attributable to common stockholders	\$ 32,545	\$ 61,724
<b>Denominator</b> (shares in thousands):		
Basic weighted average common stock outstanding	116,179	115,883
Common equivalent shares for restricted stock units	239	260
Diluted common equivalent shares	116,418	116,143
Basic earnings per share attributable to common stockholders	\$ 0.28	\$ 0.53
Diluted earnings per share attributable to common stockholders	\$ 0.28	\$ 0.53

(1) For the three months ended March 31, 2019 and 2018, a weighted average of approximately 659 and 556 shares of restricted stock, respectively, were considered participating securities.

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**6. Long Term Debt Activity**

*Senior Secured Credit Facility*

On March 29, 2018, Cinemark USA, Inc., our wholly-owned subsidiary, amended its senior secured credit facility to extend the maturity of the term loan to March 29, 2025, reduce the rate at which the term loan bears interest by 0.25% and to reduce the amount of real property required to be mortgaged to secure the loans. Under the amended facility, quarterly principal payments of \$1,649 are due on the term loan through December 31, 2024, with a final principal payment of \$613,351 due on March 29, 2025. The Company incurred debt issue costs of approximately \$4,962 in connection with the amendment. As a result of the amendment, the Company wrote-off \$780 of unamortized debt issue costs and incurred approximately \$704 in legal and other fees, both of which are reflected as loss on debt amendments and refinancing on the condensed consolidated statements of income for the three months ended March 31, 2018.

*Fair Value of Long-Term Debt*

The Company estimates the fair value of its long-term debt using the market approach, which utilizes quoted market prices that fall under Level 2 of the U.S. GAAP fair value hierarchy as defined by ASC 820, *Fair Value Measurement* (“ASC Topic 820”). The carrying value of the Company’s long-term debt was \$1,807,662 and \$1,809,311 as of March 31, 2019 and December 31, 2018, respectively, excluding unamortized debt discounts and debt issue costs. The fair value of the Company’s long-term debt was \$1,816,587 and \$1,774,066 as of March 31, 2019 and December 31, 2018, respectively.

*Interest Rate Swap Agreements*

The Company is currently a party to three interest rate swap agreements that are used to hedge a portion of the interest rate risk associated with the variable interest rates on the Company’s term loan debt and qualify for cash flow hedge accounting. The fair values of the interest rate swaps are recorded on the Company’s condensed consolidated balance sheet as an asset or liability with the related gains or losses reported as a component of accumulated other comprehensive loss. The changes in fair value are reclassified from accumulated other comprehensive loss into earnings in the same period that the hedged items affect earnings.

The valuation technique used to determine fair value is the income approach and under this approach, the Company uses projected future interest rates as provided by counterparty to the interest rate swap agreement and the fixed rates that the Company is obligated to pay under the agreement. Therefore, the Company’s measurements use significant unobservable inputs, which fall in Level 3 of the U.S. GAAP hierarchy as defined by FASB ASC Topic 820-10-35. See Note 13 for a summary of unrealized gains or losses recorded in accumulated other comprehensive loss.

Below is a summary of the Company’s interest rate swap agreements designated as cash flow hedges as of March 31, 2019:

Notional Amount	Effective Date	Pay Rate	Receive Rate	Expiration Date	Estimated Fair Value at March 31, 2019 <sup>(1)</sup>
\$ 175,000	December 31, 2018	2.75%	1-Month LIBOR	December 31, 2022	3,665
\$ 137,500	December 31, 2018	2.77%	1-Month LIBOR	December 31, 2022	2,968
\$ 137,500	December 31, 2018	2.75%	1-Month LIBOR	December 31, 2022	2,840
<b>Total</b>					<u>\$ 9,473</u>

(1) Included in other long-term liabilities on the condensed consolidated balance sheet as of March 31, 2019.



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**7. Equity**

Below is a summary of changes in stockholders' equity attributable to Cinemark Holdings, Inc., noncontrolling interests and total equity for the three months ended March 31, 2019 and 2018:

	<u>Common Stock</u>	<u>Treasury Stock</u>	<u>Additional Paid-In-Capital</u>	<u>Retained Earnings</u>	<u>Accumulated Other Comprehensive Income (Loss)</u>	<u>Total Cinemark Holdings, Inc. Stockholders' Equity</u>	<u>Noncontrolling Interests</u>	<u>Total Equity</u>
Balance at January 1, 2019	\$ 121	\$ (79,259)	\$ 1,155,424	\$ 686,459	\$ (319,007)	\$ 1,443,738	\$ 12,379	\$ 1,456,117
Cumulative effect of change in accounting principle, net of taxes of \$6,054 (see Note 3)	—	—	—	16,985	—	16,985	—	16,985
Share based awards compensation expense	—	—	2,970	—	—	2,970	—	2,970
Stock withholdings related to share based awards that vested during the three months ended March 31, 2019	—	(1,947)	—	—	—	(1,947)	—	(1,947)
Dividends paid to stockholders, \$0.34 per common share (1)	—	—	—	(39,797)	—	(39,797)	—	(39,797)
Dividends paid to noncontrolling interests	—	—	—	—	—	—	(1,000)	(1,000)
Dividends accrued on unvested restricted stock unit awards (1)	—	—	—	(108)	—	(108)	—	(108)
Net income	—	—	—	32,728	—	32,728	465	33,193
Other comprehensive loss in equity method investees	—	—	—	—	(71)	(71)	—	(71)
Unrealized loss due to fair value adjustments on interest rate swap agreements, net of taxes of \$1,069, net of settlements	—	—	—	—	(3,311)	(3,311)	—	(3,311)
Foreign currency translation adjustments	—	—	—	—	755	755	—	755
Balance at March 31, 2019	\$ 121	\$ (81,206)	\$ 1,158,394	\$ 696,267	\$ (321,634)	\$ 1,451,942	\$ 11,844	\$ 1,463,786

(1) The Company's board of directors declared a cash dividend for the fourth quarter of 2018 in the amount of \$0.34 per share of common stock payable to stockholders of record on March 8, 2019. The dividend was paid on March 22, 2019.

	<u>Common Stock</u>	<u>Treasury Stock</u>	<u>Additional Paid-In-Capital</u>	<u>Retained Earnings</u>	<u>Accumulated Other Comprehensive Income (Loss)</u>	<u>Total Cinemark Holdings, Inc. Stockholders' Equity</u>	<u>Noncontrolling Interests</u>	<u>Total Equity</u>
Balance at January 1, 2018	\$ 121	\$ (76,354)	\$ 1,141,088	\$ 582,222	\$ (253,282)	\$ 1,393,795	\$ 11,893	\$ 1,405,688
Cumulative effect of change in accounting principle, net of taxes of \$13,079	—	—	—	40,526	—	40,526	—	40,526
Share based awards compensation expense	—	—	3,426	—	—	3,426	—	3,426
Stock withholdings related to share based awards that vested during the three months ended March 31, 2018	—	(2,695)	—	—	—	(2,695)	—	(2,695)
Dividends paid to stockholders, \$0.32 per common share (1)	—	—	—	(37,346)	—	(37,346)	—	(37,346)
Dividends accrued on unvested restricted stock unit awards (1)	—	—	—	(125)	—	(125)	—	(125)
Net income	—	—	—	62,021	—	62,021	156	62,177
Other comprehensive loss in equity method investees	—	—	—	—	136	136	—	136
Foreign currency translation adjustments	—	—	—	—	204	204	—	204
Balance at March 31, 2018	\$ 121	\$ (79,049)	\$ 1,144,514	\$ 647,298	\$ (252,942)	\$ 1,459,942	\$ 12,049	\$ 1,471,991

(1) The Company's board of directors declared a cash dividend for the fourth quarter of 2017 in the amount of \$0.32 per share of common stock payable to stockholders of record on March 8, 2018. The dividend was paid on March 22, 2018.

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**8. Investment in National CineMedia**

The Company has an investment in National Cinemedia, LLC (“NCM”). NCM operates a digital in-theatre network in the U.S. for providing cinema advertising. Upon joining NCM, the Company entered into an Exhibitor Services Agreement with NCM (“ESA”), pursuant to which NCM provides advertising and promotions to our theatres. As described further in Note 6 to the Company’s financial statements as included in its 2018 Annual Report on Form 10-K, on February 13, 2007, National Cinemedia, Inc. (“NCMI”), an entity that serves as the sole manager of NCM, completed an initial public offering (“IPO”) of its common stock. In connection with the NCMI initial public offering, the Company amended its operating agreement and the ESA. Following the NCM, Inc. IPO, the Company does not recognize undistributed equity in the earnings on its original NCM membership units (referred to herein as the Company’s Tranche 1 Investment) until NCM’s future net earnings, less distributions received, surpass the amount of the excess distribution. The Company recognizes equity in earnings on its Tranche 1 Investment only to the extent it receives cash distributions from NCM. The Company recognizes cash distributions it receives from NCM on its Tranche 1 Investment as a component of earnings as Distributions from NCM. The Company believes that the accounting model provided by ASC Topic 323-10-35-22 for recognition of equity investee losses in excess of an investor’s basis is analogous to the accounting for equity income subsequent to recognizing an excess distribution.

Below is a summary of activity with NCM included in the Company’s condensed consolidated financial statements:

	Investment in NCM	Deferred Revenue	Distributions from NCM	Equity in Earnings	Other Revenue	Interest Expense - NCM (2)	Cash Received
Balance as of January 1, 2019	\$ 275,592	\$ (287,349)					
Receipt of common units due to annual common unit adjustment (“CUA”)	1,552	(1,552)	—	—	—	—	—
Revenues earned under ESA (1) (2)	—	—	—	—	(7,812)	4,782	3,030
Receipt of excess cash distributions	(9,124)	—	(4,548)	—	—	—	13,672
Equity in earnings	4,394	—	—	(4,394)	—	—	—
Amortization of deferred revenue	—	3,957	—	—	(3,957)	—	—
Balance as of and for the three months ended March 31, 2019	<u>\$ 272,414</u>	<u>\$ (284,944)</u>	<u>\$ (4,548)</u>	<u>\$ (4,394)</u>	<u>\$ (11,769)</u>	<u>\$ 4,782</u>	<u>\$ 16,702</u>

- (1) Amount includes the per patron and per digital screen theatre access fees due to the Company, net of amounts paid to NCM for on-screen advertising time provided to the Company’s beverage concessionaire of approximately \$2,615.
- (2) Reflects impact of significant financing component related to amounts received in advance under the ESA and CUA agreements. See Note 4.

During the three months ended March 31, 2019 and 2018, the Company recorded equity in earnings of \$4,394 and \$4,015, respectively.

Pursuant to a Common Unit Adjustment Agreement dated as of February 13, 2007 between NCMI and the Company, AMC Entertainment, Inc. (“AMC”) and Regal Entertainment Group (“Regal”) (collectively, “Founding Members”), annual adjustments to the common membership units are made primarily based on increases or decreases in the number of theatre screens operated and theatre attendance generated by each Founding Member. As further discussed in Note 6 to the Company’s financial statements as included in its 2018 Annual Report on Form 10-K, the common units received (collectively referred to as the Company’s “Tranche 2 Investment”) are recorded at estimated fair value as an increase in the Company’s investment in NCM with an offset to deferred revenue. The Company’s Tranche 2 Investment is accounted for following the equity method, with undistributed equity earnings related to its Tranche 2 Investment included as a component of earnings in equity in income of affiliates and distributions received related to its Tranche 2 Investment are recorded as a reduction of investment basis.

During March 2019, NCM performed its annual common unit adjustment calculation under the Common Unit Adjustment Agreement. As a result of the calculation, on March 29, 2019, the Company received an additional 219,056 common units of NCM, each of which is convertible into one share of NCMI common stock. The Company recorded the additional common units received at estimated fair value with a corresponding adjustment to deferred revenue of approximately \$1,552. The fair value of the common units received was estimated based on the market price of NCMI common stock at the time the common units were determined, adjusted for volatility associated with the estimated time period it would take to convert the common units and register the respective shares. The deferred revenue will be recognized on a straight-line basis over the remaining term of the ESA.

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As of March 31, 2019, the Company owned a total of 39,737,700 common units of NCM, representing an ownership interest of approximately 25%. The estimated fair value of the Company's investment in NCM was approximately \$280,151 based on the price of NCM common stock as of March 29, 2019 of \$7.05 per share (Level 1 input as defined in FASB ASC Topic 820).

Below is summary financial information for NCM for the periods indicated (financial information as of and for the three months ended March 28, 2019 is not yet available).

	<b>Three Months Ended</b>	
	<b>March 29, 2018</b>	
Gross revenues	\$	80,200
Operating income	\$	11,000
Net income	\$	(3,000)

  

	<b>As of</b>	
	<b>December 27, 2018</b>	
Current assets	\$	172,700
Noncurrent assets	\$	726,800
Current liabilities	\$	115,200
Noncurrent liabilities	\$	924,900
Members deficit	\$	(140,600)

**9. Other Investments**

Below is a summary of activity for each of the Company's other investments for the three months ended March 31, 2019:

	<b>DCIP</b>	<b>AC JV, LLC</b>	<b>DCDC</b>	<b>FE Concepts</b>	<b>Other</b>	<b>Total</b>
Balance at January 1, 2019	\$ 125,252	\$ 5,266	\$ 2,255	\$ 19,918	\$ 4,075	\$ 156,766
Cash distributions received	(5,218)	—	—	—	—	(5,218)
Equity in income	4,329	1,678	—	3	—	6,010
Equity in other comprehensive loss	(71)	—	—	—	—	(71)
Other	—	—	—	—	(29)	(29)
Balance at March 31, 2019	<u>\$ 124,292</u>	<u>\$ 6,944</u>	<u>\$ 2,255</u>	<u>\$ 19,921</u>	<u>\$ 4,046</u>	<u>\$ 157,458</u>

*Digital Cinema Implementation Partners LLC ("DCIP")*

On February 12, 2007, the Company, AMC and Regal entered into a joint venture known as DCIP to facilitate the implementation of digital cinema in the Company's theatres and to establish agreements with major motion picture studios for the financing of digital cinema. As of March 31, 2019, the Company had a 33% voting interest in DCIP and a 24.3% economic interest in DCIP. The Company accounts for its investment in DCIP and its subsidiaries under the equity method of accounting.

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Below is summary financial information for DCIP for the periods indicated:

	Three Months Ended			
	March 31, 2019		March 31, 2018	
Gross revenues	\$	44,774	\$	41,033
Operating income	\$	20,208	\$	23,445
Net income	\$	18,485	\$	21,534

	As of			
	March 31, 2019		December 31, 2018	
Current assets	\$	49,937	\$	52,531
Noncurrent assets	\$	660,018	\$	750,571
Current liabilities	\$	68,372	\$	62,251
Noncurrent liabilities	\$	93,913	\$	265,475
Members' equity	\$	547,670	\$	475,376

As of March 31, 2019, the Company had 3,866 digital projection systems being leased under the master equipment lease agreement with Kasima LLC, which is an indirect subsidiary of DCIP and a related party to the Company. The Company had the following transactions with DCIP, reflected in utilities and other costs on the condensed consolidated statements of income, during the three months ended March 31, 2019 and 2018:

	Three Months Ended			
	March 31, 2019		March 31, 2018	
Equipment lease payments	\$	1,121	\$	1,217
Warranty reimbursements from DCIP	\$	(2,938)	\$	(2,501)
Management service fees	\$	158	\$	194

*AC JV, LLC*

During December 2013, the Company, Regal, AMC (the "AC Founding Members") and NCM entered into a series of agreements that resulted in the formation of AC JV, LLC ("AC"), a joint venture that owns "Fathom Events" formerly operated by NCM. The Fathom Events business focuses on the marketing and distribution of live and pre-recorded entertainment programming to various theatre operators, including concerts, opera and symphony, DVD product releases and marketing events, theatrical premieres, Broadway plays, live sporting events and other special events. The Company paid event fees to AC of \$5,317 and \$2,571 for the three months ended March 31, 2019 and 2018, respectively, which are included in film rentals and advertising costs on the condensed consolidated statements of income. Additionally, the remaining outstanding balance of a note payable from the Company to NCM, related to the formation of AC, was \$1,389 as of March 31, 2019.

*Digital Cinema Distribution Coalition*

Digital Cinema Distribution Coalition ("DCDC") is a joint venture among the Company, Universal, Warner Bros., AMC and Regal. DCDC operates a satellite distribution network that distributes all digital content to U.S. theatres via satellite. The Company has an approximate 14.6% ownership in DCDC. The Company paid approximately \$263 and \$234 to DCDC during the three months ended March 31, 2019 and 2018, respectively, related to content delivery services provided by DCDC. These fees are included in film rentals and advertising costs on the condensed consolidated statements of income.

*FE Concepts, LLC*

During April 2018, the Company, through its wholly-owned indirect subsidiary CNMK Texas Properties, LLC ("CNMK"), formed a joint venture, FE Concepts, LLC ("FE Concepts") with AWSR Investments, LLC ("AWSR"), an entity owned by Lee Roy Mitchell and Tandy Mitchell. FE Concepts will develop and operate a family entertainment center that offers bowling, gaming, movies and other amenities. The Company and AWSR each invested approximately \$20,000 and each have a 50% voting interest in FE Concepts. The Company accounts for its investment in FE Concepts under the equity method of accounting.

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**10. Treasury Stock and Share Based Awards**

*Treasury Stock* — Treasury stock represents shares of common stock repurchased or withheld by the Company and not yet retired. The Company has applied the cost method in recording its treasury shares. Below is a summary of the Company's treasury stock activity for the three months ended March 31, 2019:

	Number of Treasury Shares	Cost
Balance at January 1, 2019	4,626,191	\$ 79,259
Restricted stock withholdings (1)	50,081	1,947
Restricted stock forfeitures	8,808	—
Balance at March 31, 2019	<u>4,685,080</u>	<u>\$ 81,206</u>

(1) The Company withheld restricted shares as a result of the election by certain employees to satisfy their tax liabilities upon vesting in restricted stock and restricted stock units. The Company determined the number of shares to be withheld based upon market values ranging from \$36.81 to \$40.32 per share.

As of March 31, 2019, the Company had no plans to retire any shares of treasury stock.

*Restricted Stock* – During the three months ended March 31, 2019, the Company granted 247,342 shares of restricted stock to employees. The fair value of the restricted stock granted was determined based on the market value of the Company's common stock on the dates of grant, which was \$36.77 per share. The Company assumed a 10% forfeiture rate for the restricted stock awards. The restricted stock awards vest over four years. The recipients of restricted stock are entitled to receive non-forfeitable dividends and to vote their respective shares, however, the sale and transfer of the restricted shares is prohibited during the restriction period.

Below is a summary of restricted stock activity for the three months ended March 31, 2019:

	Shares of Restricted Stock	Weighted Average Grant Date Fair Value
Outstanding at January 1, 2019	704,353	\$ 38.68
Granted	247,342	\$ 36.77
Vested	(149,976)	\$ 42.69
Forfeited	(8,808)	\$ 37.03
Outstanding at March 31, 2019	<u>792,911</u>	<u>\$ 37.35</u>
Unvested restricted stock at March 31, 2019	<u>792,911</u>	<u>\$ 37.35</u>
	<b>March 31,</b>	
	<b>2019</b>	<b>2018</b>
Compensation expense recognized during the period	\$ 2,433	\$ 2,375
Fair value of restricted shares that vested during the period	\$ 5,745	\$ 7,807
Income tax benefit recognized upon vesting of restricted stock awards	\$ 1,002	\$ 1,399

As of March 31, 2019, the estimated remaining unrecognized compensation expense related to unvested restricted stock awards was \$20,815 and the weighted average period over which this remaining compensation expense will be recognized is approximately three years.

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*Restricted Stock Units* – During the three months ended March 31, 2019, the Company granted restricted stock units representing 306,651 hypothetical shares of common stock to employees. The restricted stock units vest based on a combination of financial performance factors and continued service. The financial performance factors are based on an implied equity value concept that determines an internal rate of return (“IRR”) during the two fiscal year periods ending December 31, 2020 based on a formula utilizing a multiple of Adjusted EBITDA subject to certain adjustments as specified by the Compensation Committee prior to the grant date. The financial performance factors for the restricted stock units have a threshold, target and maximum level of payment opportunity and vest on a prorata basis according to the IRR achieved by the Company during the performance period. If the IRR for the two-year period is at least 6%, which is the threshold, one-third of the maximum restricted stock units vest. If the IRR for the two-year period is at least 8%, which is the target, two-thirds of the maximum restricted stock units vest. If the IRR for the two-year period is at least 14%, which is the maximum, 100% of the maximum restricted stock units vest. Grantees are eligible to receive a ratable portion of the common stock issuable if the IRR is within the targets previously noted. Further, as an example, if the Company achieves an IRR equal to 11%, the number of restricted stock units that shall vest will be greater than the target but less than the maximum number that would have vested had the Company achieved the highest IRR. All restricted stock units granted during 2019 will vest subject to an additional two-year service requirement and will be paid in the form of common stock if the participant continues to provide services through the fourth anniversary of the grant date. Restricted stock unit award participants are eligible to receive dividend equivalent payments from the grant date if, and at the time that, the restricted stock unit awards vest.

Below is a table summarizing the potential number of shares that could vest under restricted stock unit awards granted during the three months ended March 31, 2019 at each of the three target levels of financial performance (excluding forfeiture assumptions):

	Number of Shares Vesting	Value at Grant
at IRR of at least 6%	136,285	\$ 5,011
at IRR of at least 8%	204,427	\$ 7,517
at IRR of at least 14%	306,651	\$ 11,276

Due to the fact that the IRR for the two-year performance period could not be determined at the time of the 2019 grant, the Company estimated that the most likely outcome is the achievement of the target IRR level. The fair value of the restricted stock unit awards was determined based on the closing price of the Company’s common stock on the date of grant, which was \$36.77 per share. The Company assumed a forfeiture rate of 5% for the restricted stock unit awards. If during the service period, additional information becomes available to lead the Company to believe a different IRR level will be achieved for the two-year performance period, the Company will reassess the number of units that are expected to vest for the grant and adjust its compensation expense accordingly on a prospective basis over the remaining service period.

	March 31,	
	2019	2018
Number of restricted stock unit awards that vested during the period	88,074	125,063
Fair value of restricted stock unit awards that vested during the period	\$ 3,550	\$ 3,594
Accumulated dividends paid upon vesting of restricted stock unit awards	\$ 375	\$ 522
Compensation expense recognized during the period	\$ 537	\$ 1,051
Income tax benefit recognized upon vesting of restricted stock unit awards	\$ 170	\$ 723

During the three months ended March 31, 2019, the Company modified the performance target levels for the restricted stock unit awards granted during February 2017 and February 2018 for all participants other than certain executive officers. The modification adjusted the threshold, target and maximum IRR levels from 7.0%, 9.5% and 13.0%, respectively, to 6.0%, 8.0% and 14.0%, respectively. The Company accounted for the change in performance measures as modifications of each award, and recorded a reduction to compensation expense of \$132 during the three months ended March 31, 2019. Simultaneous with the modification of the restricted stock unit awards granted during February 2017, the Company determined that the final IRR reached for the respective measurement period was 9.3%, which resulted in reduction in compensation expense of approximately \$563.

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As of March 31, 2019, the estimated remaining unrecognized compensation expense related to the outstanding restricted stock unit awards was \$13,621. The weighted average period over which this remaining compensation expense will be recognized is approximately three years. As of March 31, 2019, the Company had restricted stock units outstanding that represented a total of 554,529 hypothetical shares of common stock, net of forfeitures, assuming an IRR of 7.2% was achieved for the 2016 grants, an IRR of 9.3% was achieved for the 2017 grants, and the maximum IRR level is achieved for all other grants outstanding.

**11. Goodwill and Other Intangible Assets**

The Company's goodwill was as follows:

	U.S. Operating Segment	International Operating Segment	Total
Balance at January 1, 2019 (1)	\$ 1,174,041	\$ 102,283	\$ 1,276,324
Theatres acquired in Brazil (2)	—	869	869
Foreign currency translation adjustments	—	(440)	(440)
Balance at March 31, 2019 (1)	<u>\$ 1,174,041</u>	<u>\$ 102,712</u>	<u>\$ 1,276,753</u>

- (1) Balances are presented net of accumulated impairment losses of \$214,031 for the U.S. operating segment and \$27,622 for the international operating segment.  
(2) Amount represents purchase price allocation adjustment for theatres acquired in Brazil during 2018.

The Company evaluates goodwill for impairment annually during the fourth quarter or whenever events or changes in circumstances indicate the carrying value of the goodwill may not be fully recoverable. The Company evaluates goodwill for impairment at the reporting unit level and has allocated goodwill to the reporting unit based on an estimate of its relative fair value. Management considers the reporting unit to be each of its nineteen regions in the U.S. and seven countries internationally with Honduras, El Salvador, Nicaragua, Costa Rica, Panama and Guatemala considered one reporting unit (the Company does not have goodwill recorded for all of its international locations). For the year ended December 31, 2018, the Company performed a quantitative goodwill impairment assessment on all reporting units, in accordance with ASC Topic 350-20-35. No events or changes in circumstances occurred during the three months ended March 31, 2019 that indicated the carrying value of goodwill might exceed its estimated fair value.

Intangible assets consisted of the following:

	Balance at January 1, 2019	Impact of Adoption of ASC Topic 842 (1)	Amortization	Other (2)	Balance at March 31, 2019
<i>Intangible assets with finite lives:</i>					
Gross carrying amount	\$ 105,256	\$ (18,024)	\$ —	\$ (322)	\$ 86,910
Accumulated amortization	(74,603)	13,597	(1,204)	—	(62,210)
Total net intangible assets with finite lives	<u>\$ 30,653</u>	<u>\$ (4,427)</u>	<u>\$ (1,204)</u>	<u>\$ (322)</u>	<u>\$ 24,700</u>
<i>Intangible assets with indefinite lives:</i>					
Tradenname and other	300,257	—	—	(5)	300,252
Total intangible assets — net	<u>\$ 330,910</u>	<u>\$ (4,427)</u>	<u>\$ (1,204)</u>	<u>\$ (327)</u>	<u>\$ 324,952</u>

- (1) See Note 3 for further discussion of the impact of adoption of ASC Topic 842.  
(2) Amount represents foreign currency translation adjustments.

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For the year ended December 31, 2018, the Company performed a quantitative assessment for all definite and indefinite-lived tradename assets. No events or changes in circumstances occurred during the three months ended March 31, 2019 that indicated the carrying value of its tradename assets might exceed their estimated fair values.

Estimated aggregate future amortization expense for intangible assets is as follows:

For the nine months ended December 31, 2019	\$	3,307
For the twelve months ended December 31, 2020		4,358
For the twelve months ended December 31, 2021		2,447
For the twelve months ended December 31, 2022		2,333
For the twelve months ended December 31, 2023		2,307
Thereafter		9,948
<b>Total</b>	<b>\$</b>	<b>24,700</b>

## 12. Impairment of Long-Lived Assets

The Company reviews long-lived assets for impairment indicators on a quarterly basis or whenever events or changes in circumstances indicate the carrying amount of the assets may not be fully recoverable. See discussion of the Company's long-lived asset impairment evaluation process in Note 1 to the Company's financial statements as included in its 2018 Annual Report on Form 10-K. As noted in the discussion, fair value is determined based on a multiple of cash flows, which was six and a half times for the evaluations performed during the three months ended March 31, 2019 and 2018. As of March 31, 2019, the estimated aggregate fair value of the long-lived assets impaired during the three months ended March 31, 2019 was \$3,712.

The long-lived asset impairment charges recorded during each of the periods presented are specific to theatres that were directly and individually impacted by increased competition, adverse changes in market demographics or adverse changes in the development or the conditions of the areas surrounding the theatre.

Below is a summary of impairment charges for the periods presented:

	Three Months Ended March 31,	
	2019	2018
U.S. theatre properties	\$ 1,208	\$ 591
International theatre properties	4,376	—
<b>Impairment of long-lived assets</b>	<b>\$ 5,584</b>	<b>\$ 591</b>

## 13. Fair Value Measurements

The Company determines fair value measurements in accordance with ASC Topic 820, which establishes a fair value hierarchy under which an asset or liability is categorized based on the lowest level of input significant to its fair value measurement. The levels of input defined by ASC Topic 820 are as follows:

Level 1 – quoted market prices in active markets for identical assets or liabilities that are accessible at the measurement date;

Level 2 – other than quoted market prices included in Level 1 that are observable for the asset or liability, either directly or indirectly; and

Level 3 – unobservable and should be used to measure fair value to the extent that observable inputs are not available.

Below is a summary of liabilities measured at fair value on a recurring basis by the Company under FASB ASC Topic 820 as of March 31, 2019:

Description	Carry Value	Fair Value		
		Level 1	Level 2	Level 3
Interest rate swap liabilities	\$ (9,473)	\$ —	\$ —	\$ (9,473)



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Below is a summary of liabilities measured at fair value on a recurring basis by the Company under FASB ASC Topic 820 as of December 31, 2018:

Description	Carry Value	Fair Value		
		Level 1	Level 2	Level 3
Interest rate swap liabilities	\$ (5,093)	\$ —	\$ —	\$ (5,093)

Below is a reconciliation of the beginning and ending balance for liabilities measured at fair value on a recurring basis using significant unobservable inputs (Level 3):

	Liabilities (1) 2019
Beginning balance - January 1	\$ 5,093
Total loss included in accumulated other comprehensive loss	4,663
Settlements included in interest expense	(283)
Ending balance - March 31	<u>\$ 9,473</u>

(1) Represents interest rate swap liabilities. See Note 6 for discussion.

The Company uses the market approach for fair value measurements on a nonrecurring basis in the impairment evaluations of its long-lived assets (see Note 11 and Note 12). See additional explanation of fair value measurement techniques used for long-lived assets, goodwill and intangible assets in "Critical Accounting Policies" in the Company's Annual Report on Form 10-K for the year ended December 31, 2017, filed February 23, 2018. There were no changes in valuation techniques and there were no transfers in or out of Level 1, Level 2 or Level 3 during the three months ended March 31, 2019.

#### 14. Foreign Currency Translation

The accumulated other comprehensive loss account in stockholders' equity of \$321,634 and \$319,007 as of March 31, 2019 and December 31, 2018, respectively, primarily includes cumulative foreign currency adjustments of \$314,545 and \$315,300, respectively, from translating the financial statements of the Company's international subsidiaries and the changes in fair values of the Company's interest rate swap agreements that are designated as hedges.

As of March 31, 2019, all foreign countries where the Company has operations, other than Argentina, are non-highly inflationary, and the local currency is the same as the functional currency in all of the locations. Thus, any fluctuation in the currency results in a cumulative foreign currency translation adjustment recorded to accumulated other comprehensive loss. The Company deemed Argentina to be highly inflationary beginning July 1, 2018. A highly inflationary economy is defined as an economy with a cumulative inflation rate of approximately 100 percent or more over a three-year period. If a country's economy is classified as highly inflationary, the financial statements of the foreign entity operating in that country must be remeasured to the functional currency of the reporting entity. The financial information of the Company's Argentina subsidiaries has been remeasured in U.S. dollars in accordance with ASC Topic 830, *Foreign Currency Matters*, effective beginning July 1, 2018.

Below is a summary of the impact of translating the March 31, 2019 financial statements of the Company's international subsidiaries:

Country	Exchange Rate as of		Other Comprehensive Income (Loss) for the Three Months Ended	
	March 31, 2019	December 31, 2018	March 31, 2019	March 31, 2018
Brazil	3.93	3.88	\$ (2,334)	\$ 391
Argentina (1)	43.37	37.68	—	(3,541)
Chile	680.83	694.74	1,473	1,207
Peru	3.32	3.39	982	182
Colombia	3,175.61	3,249.75	431	1,887
All other			203	78
			<u>\$ 755</u>	<u>\$ 204</u>

(1) Beginning July 1, 2018, Argentina was deemed highly inflationary. The impact of translating Argentina financial results to U.S. dollars, which was not significant, has been recorded in foreign currency exchange gain on the Company's condensed consolidated statement of income.

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**15. Supplemental Cash Flow Information**

The following is provided as supplemental information to the condensed consolidated statements of cash flows:

	Three Months Ended March 31,	
	2019	2018
Cash paid for interest	\$ 9,104	\$ 11,743
Cash paid for income taxes, net of refunds received	\$ 3,414	\$ 5,906
<b>Noncash investing and financing activities:</b>		
Change in accounts payable and accrued expenses for the acquisition of theatre properties and equipment <sup>(1)</sup>	\$ (14,660)	\$ 7,625
Interest expense - NCM (see Note 8)	\$ (4,782)	\$ (4,979)
Investment in NCM – receipt of common units (see Note 8)	\$ 1,552	\$ 5,012
Dividends accrued on unvested restricted stock unit awards	\$ (108)	\$ (125)

(1) Additions to theatre properties and equipment included in accounts payable as of March 31, 2019 and December 31, 2018 were \$22,344 and \$37,004, respectively.

**16. Segments**

The Company manages its international market and its U.S. market as separate reportable operating segments, with the international segment consisting of operations in Brazil, Argentina, Chile, Colombia, Peru, Ecuador, Honduras, El Salvador, Nicaragua, Costa Rica, Panama, Guatemala, Bolivia, Curacao and Paraguay. Each segment's revenue is derived from admissions and concession sales and other ancillary revenues. The Company uses Adjusted EBITDA, as shown in the reconciliation table below, as the primary measure of segment profit and loss to evaluate performance and allocate its resources. The Company does not report total assets by segment because that information is not used to evaluate the performance of or allocate resources between segments.

Below is a breakdown of selected financial information by reportable operating segment:

	Three Months Ended March 31,	
	2019	2018
<b><u>Revenues</u></b>		
U.S.	\$ 557,798	\$ 599,645
International	159,907	183,628
Eliminations	(2,982)	(3,302)
Total revenues	<u>\$ 714,723</u>	<u>\$ 779,971</u>
<b><u>Adjusted EBITDA</u></b>		
U.S.	\$ 125,759	\$ 155,844
International	26,495	37,586
Total Adjusted EBITDA	<u>\$ 152,254</u>	<u>\$ 193,430</u>
<b><u>Capital expenditures</u></b>		
U.S.	\$ 52,339	\$ 69,971
International	5,230	10,192
Total capital expenditures	<u>\$ 57,569</u>	<u>\$ 80,163</u>

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The following table sets forth a reconciliation of net income to Adjusted EBITDA:

	Three Months Ended March 31,	
	2019	2018
Net income	\$ 33,193	\$ 62,177
Add (deduct):		
Income taxes	11,917	25,097
Interest expense (1) (2)	25,141	27,115
Other income (3)	(8,335)	(7,273)
Loss on debt amendments and refinancing	—	1,484
Other cash distributions from equity investees (4)	14,342	12,323
Depreciation and amortization (2)	64,462	64,395
Impairment of long-lived assets	5,584	591
Loss on disposal of assets and other	3,799	3,939
Non-cash rent expense (5)	(819)	—
Deferred lease expenses (2)	—	(483)
Amortization of long-term prepaid rents (2)	—	639
Share based awards compensation expense	2,970	3,426
Adjusted EBITDA (2)	<u>\$ 152,254</u>	<u>\$ 193,430</u>

- (1) Includes amortization of debt issue costs.  
(2) Amounts for the three months ended March 31, 2019 were impacted by the adoption of ASC Topic 842 and the resulting change in the classification of certain of the Company's leases.  
(3) Includes interest income, foreign currency exchange gain, equity in income of affiliates and interest expense - NCM and excludes distributions from NCM.  
(4) Includes cash distributions received from equity investees that were recorded as a reduction of the respective investment balances (see Notes 8 and 9). These distributions are reported entirely within the U.S. operating segment.  
(5) The adoption of ASC Topic 842 impacted how the Company amortizes lease related assets and liabilities such as deferred lease expenses, favorable and unfavorable lease intangible assets, long-term prepaid rents and deferred lease incentives. Beginning January 1, 2019, these items are amortized to facility lease expense for theatre operating leases and utilities and other for equipment operating leases. See Note 3 for discussion of the impact of ASC Topic 842.

*Financial Information About Geographic Areas*

Below is a breakdown of selected financial information by geographic area:

<b>Revenues</b>	Three Months Ended March 31,	
	2019	2018
U.S.	\$ 557,798	\$ 599,645
Brazil	70,861	80,136
Other international countries	89,046	103,492
Eliminations	(2,982)	(3,302)
Total	<u>\$ 714,723</u>	<u>\$ 779,971</u>

  

<b>Theatre Properties and Equipment-net</b>	As of March 31,	As of December 31,
	2019	2018
U.S.	\$ 1,434,000	\$ 1,479,603
Brazil	122,911	140,570
Other international countries	167,542	212,960
Total	<u>\$ 1,724,453</u>	<u>\$ 1,833,133</u>

- (1) See Note 3 for discussion of impact of ASC Topic 842 on capital lease assets.

**17. Related Party Transactions**

The Company manages theatres for Laredo Theatre, Ltd. (“Laredo”). The Company is the sole general partner and owns 75% of the limited partnership interests of Laredo. Lone Star Theatres, Inc. owns the remaining 25% of the limited partnership interests in Laredo and is 100% owned by Mr. David Roberts, Lee Roy Mitchell’s son-in-law. Lee Roy Mitchell is the Company’s Chairman of the Board of Directors and directly and indirectly owns approximately 8% of the Company’s common stock. Under the agreement, management fees are paid by Laredo to the Company at a rate of 5% of annual theatre revenues up to \$50,000 and 3% of annual theatre revenues in excess of \$50,000. The Company recorded \$146 and \$141 of management fee revenues during the three months ended March 31, 2019 and 2018, respectively. All such amounts are included in the Company’s condensed consolidated financial statements with the intercompany amounts eliminated in consolidation.

The Company has an Aircraft Time Sharing Agreement with Copper Beech Capital, LLC (“Copper Beech”) to use, on occasion, a private aircraft owned by Copper Beech. Copper Beech is owned by Mr. Mitchell and his wife, Tandy Mitchell. The private aircraft is used by Mr. Mitchell and other executives who accompany Mr. Mitchell to business meetings for the Company. The Company reimburses Copper Beech for the actual costs of fuel usage and the expenses of the pilots, landing fees, storage fees and similar expenses incurred during the trip. For the three months ended March 31, 2019 and 2018, the aggregate amounts paid to Copper Beech for the use of the aircraft was \$7 and \$14, respectively.

The Company leases 14 theatres and one parking facility from Syufy Enterprises, LP (“Syufy”) or affiliates of Syufy. Raymond Syufy is one of the Company’s directors and is an officer of the general partner of Syufy. Of these 15 leases, 14 have fixed minimum annual rent. The one lease without minimum annual rent has rent based upon a specified percentage of gross sales as defined in the lease. For the three months ended March 31, 2019 and 2018, the Company paid total rent of approximately \$6,590 and \$7,880, respectively, to Syufy.

The Company has a 50% voting interest in FE Concepts, a joint venture with AWSR, an entity owned by Lee Roy Mitchell and Tandy Mitchell. FE Concepts will develop and operate a family entertainment center that offers bowling, gaming, movies and other amenities. See Note 9 for further discussion.

**18. Commitments and Contingencies**

From time to time, the Company is involved in various legal proceedings arising from the ordinary course of its business operations, such as personal injury claims, employment matters, landlord-tenant disputes, patent claims and contractual disputes, some of which are covered by insurance. The Company believes its potential liability with respect to proceedings currently pending is not material, individually or in the aggregate, to the Company’s financial position, results of operations and cash flows.

*Silken Brown v. Cinemark USA, Inc., Case No. 3:13cv05669, In the United States District Court for the Northern District of California, San Francisco Division.* The case presents putative class action claims for penalties and attorney’s fees arising from alleged violations of the California wage statement law. The claim is also asserted as a representative action under the California Private Attorney General Act (PAGA) for penalties. The Court granted class certification. The company denies the claims, denies that class certification is appropriate, denies that the plaintiff has standing to assert the claims alleged and is vigorously defending against the claims. The Company denies any violation of law; however, to avoid the cost and uncertainty associated with litigation the Company and the plaintiff entered into a Joint Stipulation of Class Action Settlement and Release of Claims (the “Settlement Agreement”) to fully and finally dismiss all claims that would be brought in the case. The Settlement Agreement was preliminarily approved by the Court and is subject to final approval later this year. During 2018, the Company recorded a litigation reserve based on the proposed Settlement Agreement.

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*Flagship Theatres of Palm Desert, LLC d/b/a Cinemas Palme D'Or v. Century Theatres, Inc., and Cinemark USA, Inc.; Superior Court of the State of California, County of Los Angeles.* Plaintiff in this case alleges that the Company violated California antitrust and unfair competition laws by engaging in “circuit dealing” with various motion picture distributors and tortuously interfered with Plaintiff’s business relationships. Plaintiff seeks compensatory damages, trebling of those damages under California law, punitive damages, injunctive relief, attorneys’ fees, costs and interest. Plaintiff also alleges that the Company’s conduct ultimately resulted in closure of its theatre in June 2016. The Company denied the allegations. In 2008, the Company moved for summary judgment on Plaintiff’s claims, arguing primarily that clearances between the theatres at issue were lawful and that Plaintiff lacked proof sufficient to support certain technical elements of its antitrust claims. The trial court granted that motion and dismissed Plaintiff’s claims. Plaintiff appealed and, in 2011, the Court of Appeal reversed, holding, among other things, that Plaintiff’s claims were not about the illegality of clearances but were focused, instead, on “circuit dealing.” Having re-framed the claims in that manner, the Court of Appeal held that the trial court’s decision to limit discovery to the market where the theatres at issue operated was an error, as “circuit dealing” necessarily involves activities in different markets. Upon return to the trial court, the parties engaged in additional, broadened discovery related to Plaintiff’s “circuit dealing” claim. Thereafter, the Company moved again for summary judgment on all of Plaintiff’s claims. That new motion for summary judgment was pending when, on or about April 11, 2014, the trial court granted the Company’s motion for terminating sanctions and entered a judgment dismissing the case with prejudice. Plaintiff then appealed that second dismissal, seeking to have the judgment reversed and the case remanded to the trial court. The Court of Appeal issued a ruling on May 24, 2016, reversing the granting of terminating sanctions and instead imposed a lesser evidentiary and damages preclusion sanction. The case returned to the trial court on October 6, 2016. On May 10, 2018, after a five-week jury trial, the jury found no liability on one circuit dealing claim and awarded Plaintiff damages on the other claim, which are tripled for antitrust damage awards. Plaintiff would also be entitled to certain court costs and to seek at least some portion of its attorney’s fees. During 2018, the Company recorded a litigation reserve based on the jury award and an estimate of court costs and attorney’s fees. The trial court denied a motion for a judgment notwithstanding the verdict and a motion for a new trial. The Company intends to appeal the judgment. Although the Company denies that it engaged in any form of circuit dealing, it cannot predict the outcome of its pending motions or future appeals.

*Civil Investigative Demand* The Company received a Civil Investigative Demand (“CID”) from the Antitrust Division of the United States Department of Justice. The CID relates to an investigation under Sections 1 and 2 of the Sherman Act. The Company also received CIDs from the Antitrust Section of the Office of the Attorney General of the State of Ohio and later from other states regarding similar inquiries under state antitrust laws. The CIDs request the Company to answer interrogatories, and produce documents, or both, related to the investigation of matters including film clearances, potential coordination and/or communication with other major theatre circuits and related joint ventures. The Company intends to fully cooperate with all federal and state government agencies. Although the Company does not believe that it has violated any federal or state antitrust or competition laws, it cannot predict the ultimate scope, duration or outcome of these investigations.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis should be read in conjunction with our condensed consolidated financial statements and related notes and schedules included elsewhere in this report.

We are a leader in the motion picture exhibition industry, with theatres in the U.S., Brazil, Argentina, Chile, Colombia, Ecuador, Peru, Honduras, El Salvador, Nicaragua, Costa Rica, Panama, Guatemala, Bolivia, Curacao and Paraguay. As of March 31, 2019, we managed our business under two reportable operating segments – U.S. markets and international markets. See Note 16 to our condensed consolidated financial statements.

We generate revenues primarily from filmed entertainment box office receipts and concession sales with additional revenues from screen advertising sales and other revenue streams, such as transactional fees, vendor marketing promotions, studio trailer placements, meeting rentals and electronic video games located in some of our theatres. We also offer alternative entertainment, such as live and pre-recorded sports programs, concert events, the Metropolitan Opera, in-theatre gaming and other special events in our theatres through AC JV, LLC. NCM provides our domestic theatres with various forms of in-theatre advertising. Our Flix Media subsidiaries provide screen advertising and alternative content for our international circuit and to other international exhibitors.

Films leading the box office during the three months ended March 31, 2019 included *Captain Marvel*, *How to Train Your Dragon: The Hidden World*, *Aquaman*, *Us* and *Glass*. Films scheduled for release during the remainder of 2019 include *Avengers: Endgame*, *Star Wars: Episode IX*, *The Lion King*, *Frozen 2*, *Toy Story 4*, *Aladdin*, *It 2*, *Spider-Man: Far From Home*, *The Secret Life of Pets 2*, *Joker*, and *Godzilla 2* among other films.

Film rental costs are variable in nature and fluctuate with our admissions revenues. Film rental costs as a percentage of revenues are generally higher for periods in which more blockbuster films are released. Advertising costs, which are expensed as incurred, are primarily related to campaigns for new and renovated theatres, loyalty and membership programs and brand advertising that vary depending on the timing of such campaigns.

Concession supplies expense is variable in nature and fluctuates with our concession revenues and product mix. We negotiate prices for concession supplies directly with concession vendors and manufacturers to obtain volume rates.

Although salaries and wages include a fixed cost component (i.e. the minimum staffing costs to operate a theatre facility during non-peak periods), salaries and wages move in relation to revenues as theatre staffing is adjusted to respond to changes in attendance. In some international locations, staffing levels are also subject to local regulations.

Facility lease expense is primarily a fixed cost at the theatre level as most of our facility leases require a fixed monthly minimum rent payment. Certain leases are subject to percentage rent only, while others are subject to percentage rent in addition to their fixed monthly rent if a target annual performance level is achieved. Facility lease expense as a percentage of revenues is also affected by the number of theatres under operating leases, the number of theatres under capital and finance leases and the number of owned theatres.

Utilities and other costs include both fixed and variable costs and primarily consist of utilities, expenses for projection and sound equipment maintenance and monitoring, property taxes, janitorial costs, repairs, maintenance and security services.

General and administrative expenses are primarily fixed in nature and consist of the costs to support the overall management of the Company, including salaries and wages, incentive compensation and benefit costs for our corporate office personnel, facility expenses for our corporate offices, consulting fees, legal fees, audit fees, supplies and other costs that are not specifically associated with the operations of our theatres.

### Critical Accounting Policies

We adopted ASC Topic 842 effective January 1, 2019, therefore, our lease accounting policy has been modified as discussed in Note 3 to our condensed consolidated financial statements.

## Results of Operations

The following table sets forth, for the periods indicated, certain operating data and the percentage of revenues represented by certain items reflected in our condensed consolidated statements of income.

	Three Months Ended March 31,	
	2019	2018
<b>Operating data (in millions):</b>		
Revenues		
Admissions	\$ 395.5	\$ 452.6
Concession	251.3	261.8
Other	67.9	65.6
Total revenues	<u>\$ 714.7</u>	<u>\$ 780.0</u>
Cost of operations		
Film rentals and advertising	210.1	241.0
Concession supplies	43.1	40.8
Salaries and wages	96.1	93.1
Facility lease expense	85.6	82.1
Utilities and other	110.6	109.4
General and administrative expenses	38.0	42.4
Depreciation and amortization	64.5	64.4
Impairment of long-lived assets	5.6	0.6
Loss on disposal of assets and other	3.8	3.9
Total cost of operations	<u>657.4</u>	<u>677.7</u>
Operating income	<u>\$ 57.3</u>	<u>\$ 102.3</u>
<b>Operating data as a percentage of total revenues:</b>		
Revenues		
Admissions	55.3%	58.0%
Concession	35.2%	33.6%
Other	9.5%	8.4%
Total revenues	<u>100.0%</u>	<u>100.0%</u>
Cost of operations (1)		
Film rentals and advertising	53.1%	53.2%
Concession supplies	17.2%	15.6%
Salaries and wages	13.4%	11.9%
Facility lease expense	12.0%	10.5%
Utilities and other	15.5%	14.0%
General and administrative expenses	5.3%	5.4%
Depreciation and amortization	9.0%	8.3%
Impairment of long-lived assets	0.8%	0.1%
Loss on disposal of assets and other	0.5%	0.5%
Total cost of operations	<u>92.0%</u>	<u>86.9%</u>
Operating income	<u>8.0%</u>	<u>13.1%</u>
Average screen count (month end average)	<u>6,044</u>	<u>5,959</u>
Average operating screen count (month end average)	<u>6,016</u>	<u>5,879</u>
Total revenues per average screen (dollars)	<u>\$ 118,253</u>	<u>\$ 130,890</u>

(1) All costs are expressed as a percentage of total revenues, except film rentals and advertising, which are expressed as a percentage of admissions revenues and concession supplies, which are expressed as a percentage of concession revenues.

**Three months ended March 31, 2019 versus March 31, 2018**

*Revenues.* Total revenues were \$714.7 million for the three months ended March 31, 2019 (“first quarter of 2019”) compared to \$780.0 million for the three months ended March 31, 2018 (“first quarter of 2018”). The table below, presented by reportable operating segment, summarizes our revenue performance and certain key performance indicators for the three months ended March 31, 2019 and 2018.

	U.S. Operating Segment			International Operating Segment					Consolidated		
	2019	2018	% Change	2019	2018	% Change	Constant Currency (3)		2019	2018	% Change
							2019	% Change			
Admissions revenues (1)	\$ 308.8	\$ 349.3	(11.6)%	\$ 86.7	\$ 103.3	(16.1)%	\$ 106.4	3.0%	\$ 395.5	\$ 452.6	(12.6)%
Concession revenues (1)	\$ 199.4	\$ 203.8	(2.2)%	\$ 51.9	\$ 58.0	(10.5)%	\$ 62.7	8.1%	\$ 251.3	\$ 261.8	(4.0)%
Other revenues (1)(2)	\$ 46.6	\$ 43.3	7.6%	\$ 21.3	\$ 22.3	(4.5)%	\$ 27.3	22.4%	\$ 67.9	\$ 65.6	3.5%
Total revenues (1)(2)	\$ 554.8	\$ 596.4	(7.0)%	\$ 159.9	\$ 183.6	(12.9)%	\$ 196.4	7.0%	\$ 714.7	\$ 780.0	(8.4)%
Attendance (1)	38.7	44.6	(13.2)%	23.6	23.9	(1.3)%			62.3	68.5	(9.1)%
Average ticket price (1)	\$ 7.98	\$ 7.83	1.9%	\$ 3.67	\$ 4.32	(15.0)%	\$ 4.51	4.4%	\$ 6.35	\$ 6.61	(3.9)%
Concession revenues per patron (1)	\$ 5.15	\$ 4.57	12.7%	\$ 2.20	\$ 2.43	(9.5)%	\$ 2.66	9.5%	\$ 4.03	\$ 3.82	5.5%

(1) Revenues and attendance amounts in millions. Average ticket price is calculated as admissions revenues divided by attendance. Concession revenues per patron is calculated as concession revenues divided by attendance.

(2) U.S. operating segment revenues include eliminations of intercompany transactions with the international operating segment. See Note 16 to our condensed consolidated financial statements.

(3) Constant currency revenue amounts, which are non-GAAP measurements, were calculated using the average exchange rate for the corresponding month for 2018. We translate the results of our international operating segment from local currencies into U.S. dollars using currency rates in effect at different points in time in accordance with U.S. GAAP. Significant changes in foreign exchange rates from one period to the next can result in meaningful variations in reported results. We are providing constant currency amounts for our international operating segment to present a period-to-period comparison of business performance that excludes the impact of foreign currency fluctuations.

- *U.S.* Admissions revenues decreased \$40.5 million primarily due to a 13.2% decrease in attendance slightly offset by a 1.9% increase in average ticket price. The decrease in attendance was due to the relative consumer appeal of films during the first quarter of 2019 compared to the first quarter of 2018, during which the blockbuster *Black Panther* grossed over \$600 million. The increase in average ticket price was primarily due to price increases, partially offset by ticket type mix. Concession revenues declined \$4.4 million primarily due to the 13.2% decrease in attendance, largely offset by a 12.7% increase in concession revenues per patron. Concession revenues per patron grew primarily due to incremental sales of core concession products, continued expansion of concession offerings and price increases. Other revenues increased \$3.3 million due to increases in promotional revenues.
- *International.* Admissions revenues decreased \$16.6 million as reported (increased \$3.1 million in constant currency) primarily due to a 1.3% decrease in attendance and a 15.0% decrease in average ticket price (average ticket price increased 4.4% in constant currency). Concession revenues decreased \$6.1 million as reported (increased \$4.7 million in constant currency) primarily due to the 1.3% decrease in attendance and a 9.5% decrease in concession revenues per patron (concession revenues per patron increased 9.5% in constant currency). Average ticket price and concession revenues per patron decreased, as reported, primarily due to the impact of changes in foreign currency exchange rates in certain countries in which we operate. Other revenues decreased \$1.0 million as reported (increased \$5.0 million in constant currency) due to the impact of changes in foreign currency exchange rates in certain countries in which we operate, partially offset by increases in screen advertising and promotional revenues.

*Cost of Operations.* The table below summarizes our theatre operating costs (in millions) by reportable operating segment for the three months ended March 31, 2019 and 2018.

	U.S. Operating Segment		International Operating Segment					Consolidated	
	2019	2018	2019	2018	Constant Currency (1)		2019	2018	
					2019	% Change			
Film rentals and advertising	\$ 169.2	\$ 192.9	\$ 40.9	\$ 48.1	\$ 50.2		\$ 210.1	\$ 241.0	
Concession supplies	\$ 32.0	\$ 28.5	\$ 11.1	\$ 12.3	\$ 13.4		\$ 43.1	\$ 40.8	
Salaries and wages	\$ 76.8	\$ 71.7	\$ 19.3	\$ 21.4	\$ 24.1		\$ 96.1	\$ 93.1	
Facility lease expense	\$ 64.9	\$ 61.0	\$ 20.7	\$ 21.1	\$ 24.5		\$ 85.6	\$ 82.1	
Utilities and other	\$ 79.8	\$ 79.0	\$ 30.8	\$ 30.4	\$ 37.8		\$ 110.6	\$ 109.4	

(1) Constant currency expense amounts, which are non-GAAP measurements were calculated using the average exchange rate for the corresponding month for 2018. We translate the results of our international operating segment from local currencies into U.S. dollars using currency rates in effect at different points in time in accordance with U.S. GAAP. Significant changes in foreign exchange rates from one period to the next can result in meaningful variations in reported results. We are providing constant currency amounts for our international operating segment to present a period-to-period comparison of business performance that excludes the impact of foreign currency fluctuations.



- U.S. Film rentals and advertising costs were \$169.2 million, or 54.8% of admissions revenues, for the first quarter of 2019 compared to \$192.9 million, or 55.2% of admissions revenues, for the first quarter of 2018. The decrease in the film rentals and advertising rate was primarily due to the reduction of blockbuster films, partially offset by increased advertising and promotional activity. Concession supplies expense was \$32.0 million, or 16.0% of concession revenues, for the first quarter of 2019 compared to \$28.5 million, or 14.0% of concession revenues, for the first quarter of 2018. The increase in the concessions supplies rate was driven by the mix of concession products sold.

Salaries and wages increased to \$76.8 million for the first quarter of 2019 from \$71.7 million for the first quarter of 2018 primarily due to increases in minimum and other wage rates across many states in which we operate, staffing at new theatres and staffing for in-theatre consumer initiatives. Facility lease expense increased to \$64.9 million for the first quarter of 2019 from \$61.0 million for the first quarter of 2018 primarily due to new theatres and an increase of \$2.6 million from the impact of the adoption of ASC Topic 842 (see Note 3 to the condensed consolidated financial statements for further discussion), partially offset by lower percentage rent due to the decline in revenues. Utilities and other costs increased to \$79.8 million for the first quarter of 2019 from \$79.0 million for the first quarter of 2018 primarily due to increases in real estate taxes and projector preventative maintenance expense.

- International. Film rentals and advertising costs were \$40.9 million (\$50.2 million in constant currency), or 47.2% of admissions revenues, for the first quarter of 2019 compared to \$48.1 million, or 46.6% of admissions revenues, for the first quarter of 2018. The increase in the film rentals and advertising rate was primarily due to the mix of films and increased promotion expenses. Concession supplies expense was \$11.1 million (\$13.4 million in constant currency), or 21.4% of concession revenues, for the first quarter of 2019 compared to \$12.3 million, or 21.2% of concession revenues, for the first quarter of 2018.

Salaries and wages decreased to \$19.3 million (increased to \$24.1 million in constant currency) for the first quarter of 2019 compared to \$21.4 million for the first quarter of 2018. The as reported decrease was due to the impact of changes in foreign currency exchange rates in certain countries in which we operate, partially offset by increased local currency wages that were primarily driven by inflation, new theatres and limited flexibility in scheduling staff caused by shifting government regulations. Facility lease expense decreased to \$20.7 million (increased to \$24.5 million in constant currency) for the first quarter of 2019 compared to \$21.1 million for the first quarter of 2018. The as reported decrease was due to lower percentage rent due to the decline in revenues and the impact of changes in foreign currency exchange rates in certain countries in which we operate, partially offset by an increase in base rent due to new theatres and a \$2.4 million increase from the impact of the adoption of ASC Topic 842 (see Note 3 to the condensed consolidated financial statements for further discussion). Utilities and other costs increased to \$30.8 million (increased to \$37.8 million in constant currency) for the first quarter of 2019 compared to \$30.4 million for the first quarter of 2018. The as reported increase was primarily due to increased commissions as a result of increased screen advertising revenues and increased utility costs.

General and administrative expenses decreased to \$38.0 million for the first quarter of 2019 from \$42.4 million for the first quarter of 2018. The decrease was primarily due to the impact of changes in foreign currency exchange rates in certain countries in which we operate and lower legal and professional fees, partially offset by increases in salaries and wages.

*Depreciation and Amortization.* Depreciation and amortization expense increased to \$64.5 million during the first quarter of 2019 compared to \$64.4 million during the first quarter of 2018. The increase was primarily due to theatre remodels and new theatres, offset by a \$3.3 million impact from the adoption of ASC Topic 842 (see Note 3 to the condensed consolidated financial statements for further discussion).

*Impairment of Long-Lived Assets.* We recorded asset impairment charges on assets held and used of \$5.6 million during the first quarter of 2019 compared to \$0.6 million during the first quarter of 2018. The long-lived asset impairment charges recorded during each of the periods presented were specific to theatres that were directly and individually impacted by increased competition, adverse changes in market demographics or adverse changes in the development or the conditions of the areas surrounding the theatre. Impairment charges for the first quarter of 2019 impacted seven countries in which we operate and impairment charges for the first quarter of 2018 impacted one country. See Note 12 to our condensed consolidated financial statements.

*Loss on Disposal of Assets and Other.* We recorded a loss on disposal of assets and other of \$3.8 million during the first quarter of 2019 compared to \$3.9 million during the first quarter of 2018. Activity for the first quarter of 2019 and 2018 were primarily due to the retirement of assets related to theatre remodels.

*Interest Expense.* Interest costs incurred, including amortization of debt issue costs, were \$25.1 million during the first quarter of 2019 compared to \$27.1 million during the first quarter of 2018. The decrease was primarily due to a \$2.2 million impact from the adoption of ASC Topic 842 (see Note 3 to the condensed consolidated financial statements for further discussion).

*Distributions from NCM.* We recorded distributions from NCM of \$4.5 million during the first quarter of 2019 compared to \$6.4 million recorded during the first quarter of 2018, which were in excess of the carrying value of our Tranche 1 investment. See Note 8 to our condensed consolidated financial statements.

*Interest expense – NCM.* We recorded non-cash interest expense of \$4.8 million for the first quarter of 2019 compared to \$5.0 million recorded during the first quarter of 2018, related to the significant financing component associated with certain of our agreements with NCM. See Notes 4 and 8 to our condensed consolidated financial statements for further discussion.

*Equity in Income of Affiliates.* We recorded equity in income of affiliates of \$10.4 million during the first quarter of 2019 compared to \$8.6 million during the first quarter of 2018. See Notes 8 and 9 to our condensed consolidated financial statements for information about our equity investments.

*Income Taxes.* Income tax expense of \$11.9 million was recorded for the first quarter of 2019 compared to \$25.1 million recorded for the first quarter of 2018. The effective tax rate was approximately 26.4% for the first quarter of 2019 compared to 28.8% for the first quarter of 2018. Income tax provisions for interim (quarterly) periods are based on estimated annual income tax rates and are adjusted for the effects of significant, infrequent or unusual items (i.e. discrete items) occurring during the interim period. As a result, the interim rate may vary significantly from the normalized annual rate.

## Liquidity and Capital Resources

### *Operating Activities*

We primarily collect our revenues in cash, mainly through box office receipts and the sale of concessions. In addition, nearly all of our theatres provide the patron a choice of using a credit card or debit card. Our revenues are received in cash prior to the payment of related expenses, therefore we have an operating “float” and historically have not required traditional working capital financing. Cash provided by operating activities was \$104.3 million for the three months ended March 31, 2019 compared to \$83.7 million for the three months ended March 31, 2018. The increase in cash provided by operating activities was primarily due to the level and timing of payments to suppliers during each respective period and the impact of the adoption of ASC Topic 842 (see Note 3 to the condensed consolidated financial statements for further discussion), partially offset by a decline in net income.

### *Investing Activities*

Our investing activities have been principally related to the development, remodel and acquisition of theatres. New theatre openings and acquisitions historically have been financed with internally generated cash and by debt financing, including borrowings under our senior secured credit facility. Cash used for investing activities was \$57.5 million for the three months ended March 31, 2019 compared to \$78.9 million for the three months ended March 31, 2018. The decrease was primarily due to a decline in capital expenditures, which was primarily driven by a change in the timing and number of recliner conversions in the first quarter of 2019 compared to the first quarter of 2018.

Capital expenditures for the three months ended March 31, 2019 and 2018 were as follows (in millions):

<u>Period</u>	<u>New Theatres</u>	<u>Existing Theatres</u>	<u>Total</u>
Three Months Ended March 31, 2019	\$ 15.0	\$ 42.6	\$ 57.6
Three Months Ended March 31, 2018	\$ 17.9	\$ 62.3	\$ 80.2

We operated 547 theatres with 6,051 screens worldwide as of March 31, 2019, including 342 theatres with 4,596 screens in the U.S. and 205 theatres with 1,455 screens in international markets. During the three months ended March 31, 2019, we built one theatre with ten screens in the U.S. and one theatre and three screens in international markets. We also closed one theatre with ten screens internationally.

As of March 31, 2019, in the U.S., we had signed commitments to open four new theatres and 48 screens during the remainder of 2019, and seven new theatres and 80 screens subsequent to 2019, and we expect to spend approximately \$80 million on these 128 domestic screens. In international markets, we had signed commitments to open seven new theatres and 56 screens during the remainder of 2019, and six new theatres and 46 screens subsequent to 2019, with estimated capital expenditures of \$59 million for these 102 screens.

Actual expenditures for continued theatre development, remodels and acquisitions are subject to change based upon the availability of attractive opportunities. We plan to fund capital expenditures for our continued development with cash flow from operations, borrowings under our senior secured credit facility, and proceeds from debt issuances, sale leaseback transactions and/or sales of excess real estate.

### Financing Activities

Cash used for financing activities was \$47.9 million for the three months ended March 31, 2019 compared to \$53.4 million for the three months ended March 31, 2018. The decrease was primarily due to the payment of debt issuance costs associated with the amendment of our senior secured credit facility during the three months ended March 31, 2018 and the impact of the adoption of ASC Topic 842 (see Note 3 to the condensed consolidated financial statements for further discussion), partially offset by an increase in the quarterly cash dividend from \$0.32 to \$0.34 per share of common stock.

We, at the discretion of the board of directors and subject to applicable law, anticipate paying regular quarterly dividends on our common stock. The amount, if any, of the dividends to be paid in the future will depend upon our then available cash balance, anticipated cash needs, overall financial condition, loan agreement restrictions as discussed below, future prospects for earnings and cash flows, as well as other relevant factors.

We may from time to time, subject to compliance with our debt instruments, purchase our debt securities on the open market depending upon the availability and prices of such securities. Long-term debt consisted of the following as of March 31, 2019 (in millions):

Cinemark USA, Inc. term loan	\$	651.3
Cinemark USA, Inc. 5.125% senior notes due 2022		400.0
Cinemark USA, Inc. 4.875% senior notes due 2023		755.0
Other		1.4
<b>Total long-term debt</b>	<b>\$</b>	<b>1,807.7</b>
Less current portion		8.0
<b>Subtotal long-term debt, less current portion</b>	<b>\$</b>	<b>1,799.7</b>
Less: Debt discounts and debt issuance costs, net of accumulated amortization		27.4
<b>Long-term debt, less current portion, net of debt issuance costs</b>	<b>\$</b>	<b>1,772.3</b>

As of March 31, 2019, we had \$98.8 million in available borrowing capacity on our revolving credit line.

### Contractual Obligations

There have been no material changes in our contractual obligations previously disclosed in “Liquidity and Capital Resources” in our Annual Report on Form 10-K for the year ended December 31, 2018 filed February 28, 2019.

### Off-Balance Sheet Arrangements

Other than operating leases and purchase commitments disclosed in our Annual Report on Form 10-K for the year ended December 31, 2018 filed February 28, 2019, we do not have any off-balance sheet arrangements.

### Senior Secured Credit Facility

Cinemark USA, Inc. has a senior secured credit facility that includes a \$700.0 million term loan, with a maturity date of March 2025, and a \$100.0 million revolving credit line, with a maturity date of December 2022 (collectively referred to as the “Credit Agreement”).

On March 29, 2018, Cinemark USA, Inc., amended the Credit Agreement to extend the maturity of the term loan to March 29, 2025, reduce the rate at which the term loan bears interest by 0.25% and to reduce the amount of real property required to be mortgaged to secure the loans. Under the amended Credit Agreement, quarterly principal payments of \$1.6 million are due on the term loan through December 31, 2024, with a final principal payment of \$613.4 million due on March 29, 2025.

Interest on the term loan accrues at Cinemark USA, Inc.’s option at: (A) the base rate equal to the greater of (1) the US “Prime Rate” as quoted in The Wall Street Journal or if no such rate is quoted therein, in a Federal Reserve Board statistical release, (2) the federal funds effective rate plus 0.50%, and (3) a one-month Eurodollar-based rate plus 1.0%, plus, in each case, a margin of 0.75% per annum, or (B) a Eurodollar-based rate for a period of 1, 2, 3, 6, 9 or 12 months plus a margin of 1.75% per annum. Interest on the revolving credit line accrues, at our option, at: (A) a base rate equal to the greater of (1) the US “Prime Rate” as quoted in The Wall Street Journal or if no such rate is quoted therein, in a Federal Reserve Board statistical release, (2) the federal funds effective rate plus 0.50%, and (3) a one-month Eurodollar-based rate plus 1.0%, plus, in each case, a margin that ranges from 0.50% to 1.25% per annum, or (B) a Eurodollar-based rate for a period of 1, 2, 3, 6, 9 or 12 months plus a margin that ranges from 1.50% to 2.25% per annum. The margin of the revolving credit line is determined by the consolidated net senior secured leverage ratio as defined in the Credit Agreement.

Cinemark USA, Inc.'s obligations under the Credit Agreement are guaranteed by Cinemark Holdings, Inc. and certain of Cinemark USA, Inc.'s domestic subsidiaries and are secured by mortgages on certain fee and leasehold properties and security interests in substantially all of Cinemark USA, Inc.'s and the guarantors' personal property, including, without limitation, pledges of all of Cinemark USA, Inc.'s capital stock, all of the capital stock of certain of Cinemark USA, Inc.'s domestic subsidiaries and 65% of the voting stock of certain of its foreign subsidiaries.

The Credit Agreement contains usual and customary negative covenants for agreements of this type, including, but not limited to, restrictions on Cinemark USA, Inc.'s ability, and in certain instances, its subsidiaries' and our ability, to consolidate or merge or liquidate, wind up or dissolve; substantially change the nature of its business; sell, transfer or dispose of assets; create or incur indebtedness; create liens; pay dividends or repurchase stock; and make capital expenditures and investments. If Cinemark USA, Inc. has borrowings outstanding on the revolving credit line, it is required to satisfy a consolidated net senior secured leverage ratio covenant as defined in the Credit Agreement, not to exceed 5.0 to 1.

The dividend restriction contained in the Credit Agreement prevents the Company and any of its subsidiaries from paying a dividend or otherwise distributing cash to its stockholders unless (1) the Company is not in default, and the distribution would not cause Cinemark USA, Inc. to be in default, under the Credit Agreement; and (2) the aggregate amount of certain dividends, distributions, investments, redemptions and capital expenditures made since December 18, 2012, including dividends declared by the board of directors, is less than the sum of (a) the aggregate amount of cash and cash equivalents received by Cinemark Holdings, Inc. or Cinemark USA, Inc. as common equity since December 18, 2012, (b) Cinemark USA, Inc.'s consolidated EBITDA minus 1.75 times its consolidated interest expense, each as defined in the Credit Agreement, and (c) certain other defined amounts.

We have three interest rate swap agreements that are used to hedge a portion of the interest rate risk associated with the variable interest rates on the term loan outstanding under the Credit Agreement. See Note 6 of our condensed consolidated financial statements for discussion of the interest rate swaps.

At March 31, 2019, there was \$651.3 million outstanding under the term loan and no borrowings outstanding under the \$100.0 million revolving credit line. Cinemark USA, Inc. had \$98.8 million in available borrowing capacity on the revolving credit line. The average interest rate on outstanding term loan borrowings under the Credit Agreement at March 31, 2019 was approximately 4.4% per annum.

#### *Cinemark USA, Inc. 5.125% Senior Notes*

On December 18, 2012, Cinemark USA, Inc. issued \$400.0 million aggregate principal amount of 5.125% Senior Notes due 2022, at par value (the "5.125% Senior Notes"). Interest on the 5.125% Senior Notes is payable on June 15 and December 15 of each year. The 5.125% Senior Notes mature on December 15, 2022.

The indenture to the 5.125% Senior Notes contains covenants including limitations on the amount of dividends that could be paid by Cinemark USA, Inc. As of March 31, 2019, Cinemark USA, Inc. could have distributed up to approximately \$2,357.7 million to its parent company and sole stockholder, Cinemark Holdings, Inc., under the terms of the indenture to the 5.125% Senior Notes, subject to its available cash and other borrowing restrictions outlined in the indenture. The indenture allows Cinemark USA, Inc. to incur additional indebtedness if it satisfies the coverage ratio specified in the indenture, after giving effect to the incurrence of the additional indebtedness, and in certain other circumstances. The required minimum coverage ratio is 2 to 1.

#### *Cinemark USA, Inc. 4.875% Senior Notes*

On May 24, 2013, Cinemark USA, Inc. issued \$530.0 million aggregate principal amount of 4.875% Senior Notes due 2023, at par value (the "4.875% Senior Notes"). On March 21, 2016, Cinemark USA, Inc. issued an additional \$225.0 million aggregate principal amount of the 4.875% Senior Notes at 99.0% of the principal amount plus accrued and unpaid interest from December 1, 2015. These additional notes have identical terms, other than the issue date, the issue price and the first interest payment date, and constitute part of the same series as the Company's existing 4.875% Senior Notes. Interest on the 4.875% Senior Notes is payable on June 1 and December 1 of each year. The 4.875% Senior Notes mature on June 1, 2023.

The indenture to the 4.875% Senior Notes contains covenants that include limitations on the amount of dividends that Cinemark USA, Inc. can pay. The indenture allows Cinemark USA, Inc. to incur additional indebtedness if it satisfies the coverage ratio specified in the indenture, after giving effect to the incurrence of the additional indebtedness, and in certain other circumstances. The required minimum coverage ratio is 2 to 1.

#### *Covenant Compliance*

As of March 31, 2019, we believe we were in full compliance with all agreements, including all related covenants, governing our outstanding debt.

### Item 3. Quantitative and Qualitative Disclosures About Market Risk

We have exposure to financial market risks, including changes in interest rates, foreign currency exchange rates and other relevant market prices.

#### Interest Rate Risk

We are currently party to a variable rate debt facility. An increase or decrease in interest rates would affect our interest expense relating to our variable rate debt. At March 31, 2019, we had an aggregate of approximately \$201.3 million of variable rate debt outstanding. Based on the interest rates in effect on the variable rate debt outstanding at March 31, 2019, a 100 basis point increase in market interest rates would increase our annual interest expense by approximately \$2.0 million.

The table below provides information about our fixed rate and variable rate long-term debt agreements as of March 31, 2019:

	Expected Maturity for the Twelve-Month Periods Ending March 31, (in millions)									Average Interest Rate
	2020	2021	2022	2023	2024	Thereafter	Total	Fair Value		
Fixed rate	\$ 1.4	\$ —	\$ —	\$ 400.0	\$ 755.0	\$ 450.0	\$ 1,606.4	\$ 1,617.3	4.8%	
Variable rate	6.6	6.6	6.6	6.6	6.6	168.3	201.3	199.3	4.3%	
Total debt	\$ 8.0	\$ 6.6	\$ 6.6	\$ 406.6	\$ 761.6	\$ 618.3	\$ 1,807.7	\$ 1,816.6		

#### Interest Rate Swap Agreements

All of our current interest rate swap agreements qualify for cash flow hedge accounting. The fair values of the interest rate swaps are recorded on our consolidated balance sheet as an asset or liability with the related gains or losses reported as a component of accumulated other comprehensive loss. See Note 6 to the condensed consolidated financial statements for further discussion of the interest rate swap agreements.

#### Foreign Currency Exchange Rate Risk

Other than the devaluation of the Argentine peso, discussed in Note 14 to the condensed consolidated financial statements, there have been no material changes in foreign currency exchange rate risk previously disclosed in “Quantitative and Qualitative Disclosures About Market Risk” in our Annual Report on Form 10-K for the year ended December 31, 2018 filed February 28, 2019.

### Item 4. Controls and Procedures

#### Evaluation of the Effectiveness of Disclosure Controls and Procedures

As of March 31, 2019, we carried out an evaluation required by the Exchange Act, under the supervision and with the participation of our principal executive officer and principal financial officer, of the effectiveness of the design and operation of our disclosure controls and procedures, as defined in Rule 13a-15(e) of the Exchange Act. Based on this evaluation, our principal executive officer and principal financial officer concluded that, as of March 31, 2019, our disclosure controls and procedures were effective to provide reasonable assurance that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified in the SEC’s rules and forms and were effective to provide reasonable assurance that such information is accumulated and communicated to our management, including our principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosures.

#### Changes in Internal Control Over Financial Reporting

There have been no changes in our internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Exchange Act Rules 13a-15 that occurred during the quarter ended March 31, 2019 that materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## PART II - OTHER INFORMATION

### Item 1. Legal Proceedings

Other than the recent developments noted at Note 18, there have been no material changes from legal proceedings previously reported under “Business – Legal Proceedings” in our Annual Report on Form 10-K for the year ended December 31, 2018 filed February 28, 2019.

### Item 1A. Risk Factors

There have been no material changes from risk factors previously disclosed in “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2018 filed February 28, 2019.

**Item 6. Exhibits**

- \*31.1 [Certification of Mark Zoradi, Chief Executive Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.](#)
- \*31.2 [Certification of Sean Gamble, Chief Financial Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.](#)
- \*32.1 [Certification of Mark Zoradi, Chief Executive Officer, pursuant to 18 U.S.C. Section 1350, as added by Section 906 of the Sarbanes-Oxley Act of 2002.](#)
- \*32.2 [Certification of Sean Gamble, Chief Financial Officer, pursuant to 18 U.S.C. Section 1350, as added by Section 906 of the Sarbanes-Oxley Act of 2002.](#)
- \* 101 Financial Statements from the quarterly report on Form 10-Q of Cinemark Holdings, Inc. for the quarter ended March 31, 2019, filed May 7, 2019, formatted in XBRL: (i) the Condensed Consolidated Balance Sheets, (ii) the Condensed Consolidated Statements of Income, (iii) the Condensed Consolidated Statements of Comprehensive Income, (iv) the Condensed Consolidated Statements of Cash Flows and (v) the Notes to Condensed Consolidated Financial Statements tagged as detailed text.
- \* filed herewith.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**CINEMARK HOLDINGS, INC.**

Registrant

**DATE:** May 7, 2019

/s/Mark Zoradi

Mark Zoradi  
Chief Executive Officer

/s/Sean Gamble

Sean Gamble  
Chief Financial Officer



**CERTIFICATION  
PURSUANT TO SECTION 302 OF THE  
SARBANES - OXLEY ACT OF 2002**

I, Mark Zoradi, certify that:

1. I have reviewed this report on Form 10-Q of Cinemark Holdings, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15 (e) and 15d-15 (e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15 (f) and 15d-15 (f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 7, 2019

By: /s/Mark Zoradi

Mark Zoradi  
Chief Executive Officer

**CERTIFICATION  
PURSUANT TO SECTION 302 OF THE  
SARBANES – OXLEY ACT OF 2002**

I, Sean Gamble, certify that:

1. I have reviewed this report on Form 10-Q of Cinemark Holdings, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15 (e) and 15d-15 (e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15 (f) and 15d-15 (f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 7, 2019

By: /s/Sean Gamble

Sean Gamble  
Chief Financial Officer

**CERTIFICATION  
PURSUANT TO 18 U.S.C. SECTION 1350, AS ADDED BY SECTION 906 OF THE  
SARBANES - OXLEY ACT OF 2002**

This certification is provided pursuant to 18 U.S.C. Section 1350, as added by Section 906 of the Sarbanes-Oxley Act of 2002 and accompanies the quarterly report on Form 10-Q (the "Form 10-Q") for the quarter ended March 31, 2019 of Cinemark Holdings, Inc. (the "Issuer").

I, Mark Zoradi, the Chief Executive Officer of Issuer certify that to the best of my knowledge:

- (i) the Form 10-Q fully complies with the requirements of section 13(a) or section 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a) or 78o(d)); and
- (ii) the information contained in the Form 10-Q fairly presents, in all material respects, the financial condition and results of operations of the Issuer.

Dated: May 7, 2019

/s/Mark Zoradi

Mark Zoradi  
Chief Executive Officer

Subscribed and sworn to before me this 7<sup>th</sup> day of May 2019.

/s/ Julia M. Martinez

Name: Julia M. Martinez  
Title: Notary Public

My commission expires: 09/25/2021

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

**CERTIFICATION  
PURSUANT TO 18 U.S.C. SECTION 1350, AS ADDED BY SECTION 906 OF THE  
SARBANES – OXLEY ACT OF 2002**

This certification is provided pursuant to 18 U.S.C. Section 1350, as added by Section 906 of the Sarbanes-Oxley Act of 2002 and accompanies the quarterly report on Form 10-Q (the “Form 10-Q”) for the quarter ended March 31, 2019 of Cinemark Holdings, Inc. (the “Issuer”).

I, Sean Gamble, the Chief Financial Officer of Issuer certify that to the best of my knowledge:

- (i) the Form 10-Q fully complies with the requirements of section 13(a) or section 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a) or 78o(d)); and
- (ii) the information contained in the Form 10-Q fairly presents, in all material respects, the financial condition and results of operations of the Issuer.

Dated: May 7, 2019

/s/Sean Gamble

Sean Gamble  
Chief Financial Officer

Subscribed and sworn to before me this 7<sup>th</sup> day of May 2019.

/s/ Julia M. Martinez

Name: Julia M. Martinez  
Title: Notary Public

My commission expires: 09/25/2021

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.